

Months Out	Milestones
20	<ul style="list-style-type: none"> <li>▪ Begin formulating business, construction and investment plans</li> <li>▪ Identify sources of financing</li> <li>▪ Choose site, layout and attractions</li> </ul>
11	<ul style="list-style-type: none"> <li>▪ Finalize business and bowling alley construction plan</li> <li>▪ Apply for financing</li> </ul>
10	<ul style="list-style-type: none"> <li>▪ Prepare policies concerning management, staff and operations</li> </ul>
9	<ul style="list-style-type: none"> <li>▪ Conclude contract for building construction, facilities, bowling machines and other equipment</li> <li>▪ Receive financing commitment</li> </ul>
8	<ul style="list-style-type: none"> <li>▪ Begin construction</li> </ul>
7	<ul style="list-style-type: none"> <li>▪ Select management and staff</li> </ul>
6	<ul style="list-style-type: none"> <li>▪ Finalize interior design</li> </ul>
5	<ul style="list-style-type: none"> <li>▪ Begin construction of bowling lanes, interior and facilities</li> <li>▪ Determine opening date</li> <li>▪ Design bowling center logo</li> <li>▪ Prepare advertising plan</li> </ul>
4	<ul style="list-style-type: none"> <li>▪ Begin installing bowling machines and other equipment</li> </ul>
3	<ul style="list-style-type: none"> <li>▪ Select administrative staff and mechanics</li> <li>▪ Place advertising orders</li> </ul>
2	<ul style="list-style-type: none"> <li>▪ Train mechanics and bowling center staff</li> </ul>
1	<ul style="list-style-type: none"> <li>▪ Finish construction</li> <li>▪ Check systems</li> <li>▪ Continue staff training</li> </ul>
0	<ul style="list-style-type: none"> <li>▪ Enjoy the grand opening of your brand new bowling center!</li> </ul>