



Something To Look Forward To | Gift Card Program

Get your customers excited and ready to start having fun again as soon as the Coronavirus goes away. Now is the time to execute a gift card promotion that helps customers save money and keeps your register ringing even while the center is closed.

Put a form on your website or have customers call in to take advantage of the savings.

Costco, Sam's Club and other big box warehouses are experiencing a record number of customers each day. With the increased traffic at these locations, now might be a good time to consider offering center gift cards for sale at warehouse stores.

We will continue to share ideas, tips, best practices and other resources to help you through these unprecedented times. Together, we will get through this!

To help you get the gift card revenue rolling in quickly, we have created an email and social media video in three versions...one with a 20% bonus card, one with a 40% bonus card or one with space to put in your own offer. This material is available for download on our exclusive BES Xtras blog.

Not a member of our private blog?

Request your invitation by sending the information below to BESXtras@QubicaAMF.com and we'll get you an invitation out right away.

Name:

Center Name:

Email Address:

What clever promotion are you doing to generate revenue doing these tough times? What could you use assistance with? What made you smile recently? Share your thoughts and ideas. We're all in this together!