



## Don't Forget the Furniture | *"I Like To Move It Move It"*

As we are gradually beginning to see shelter-in-place restrictions loosen and businesses begin to reopen, it is still important to practice social distancing and other CDC recommendations to help avoid a second wave of COVID-19. The QubicaAMF Reopening Marketing Kit has many pieces that make it easy to show customers your dedication to their safety.

With reopening restrictions being different from location to location and each center layout being unique, at times it's tricky to accommodate leagues, groups and even open play while adhering to restrictions. However, Harmony Infinity furniture makes it easy to quickly change furniture to become compliant or be able to accommodate a group that you might otherwise have to turn away due to the social distancing restrictions. Allowing a group to have input on the arrangement of the furniture provides them the confidence their guests will be safe, comfortable and able to fully enjoy the experience.

As with our homes, often times we like the arrangement of our furniture, so we never bother to rearrange it. Don't fall into this behavior at the center. Harmony Infinity furniture was designed to give you the ability to rearrange quickly, look great and offer an environment that is comfortable and safe for the guests.

With a few clicks, you can quickly and easily, change the look of your center. Atmosphere is important! Comfortable seating, easily arranged to create separation without isolating players or party guests is definitely a competitive advantage and should leveraged to offer unique experiences. Having a beautiful arrangement of furniture with no need to tape off or place signs on furniture is appealing and sets the tone for a memorable event.

Download the [Harmony Infinity Arranging Striking Experiences That Drive Revenue Guide](#) to see how the furniture can be utilized to create one of a kind experiences that can be customized and personalized by the customer to provide them the comfort of knowing the guests are going to be safe, comfortable and have tons of fun! If you are a Harmony Infinity furniture owner, remember to utilize your complete Marketing & Support Material Kit, located in the [QubicaAMF Customer Portal](#). The full kit can be downloaded from the Marketing Kits section located in the banner on the left side of the homepage. If Harmony Marketing Kits doesn't show up in the section, please contact your sales representative.

Take advantage of the convenience of your Harmony furniture and rearrange it, whether it is to become compliant or provide a personalized experience, customers are willing to pay top dollar for it. Rearrange your center periodically to create a new atmosphere. Little things can make a BIG difference and will set you apart from the competition.

Are you utilizing your equipment and systems to their fullest? Are you getting the revenue you deserve? Are you marketing the things you have that give you a competitive advantage? Are you leaving money on the table? Does your



party program need an overhaul? Do you need more kids and families? Corporate business need to be increased? QubicaAMF has a unique program backed by years of industry experience to assist you with the challenges of running a successful center. Click to learn more about our [Virtual Marketing Manager Program](#).

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