

# Bowlers Journal

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INTERNATIONAL



## Flower Power

Singapore's Orchid Bowl highlights daring design in 32nd Annual Architecture & Design Awards

# ARCHITECTURE & DESIGN AWARDS



## BEST NEW CENTER

**BO BOWLING**  
Pristina, Kosovo

Owners: Fitim Fazliu and Kujtim Fazliu  
Architect: Aid Archides  
Manufacturer: QubicaAMF

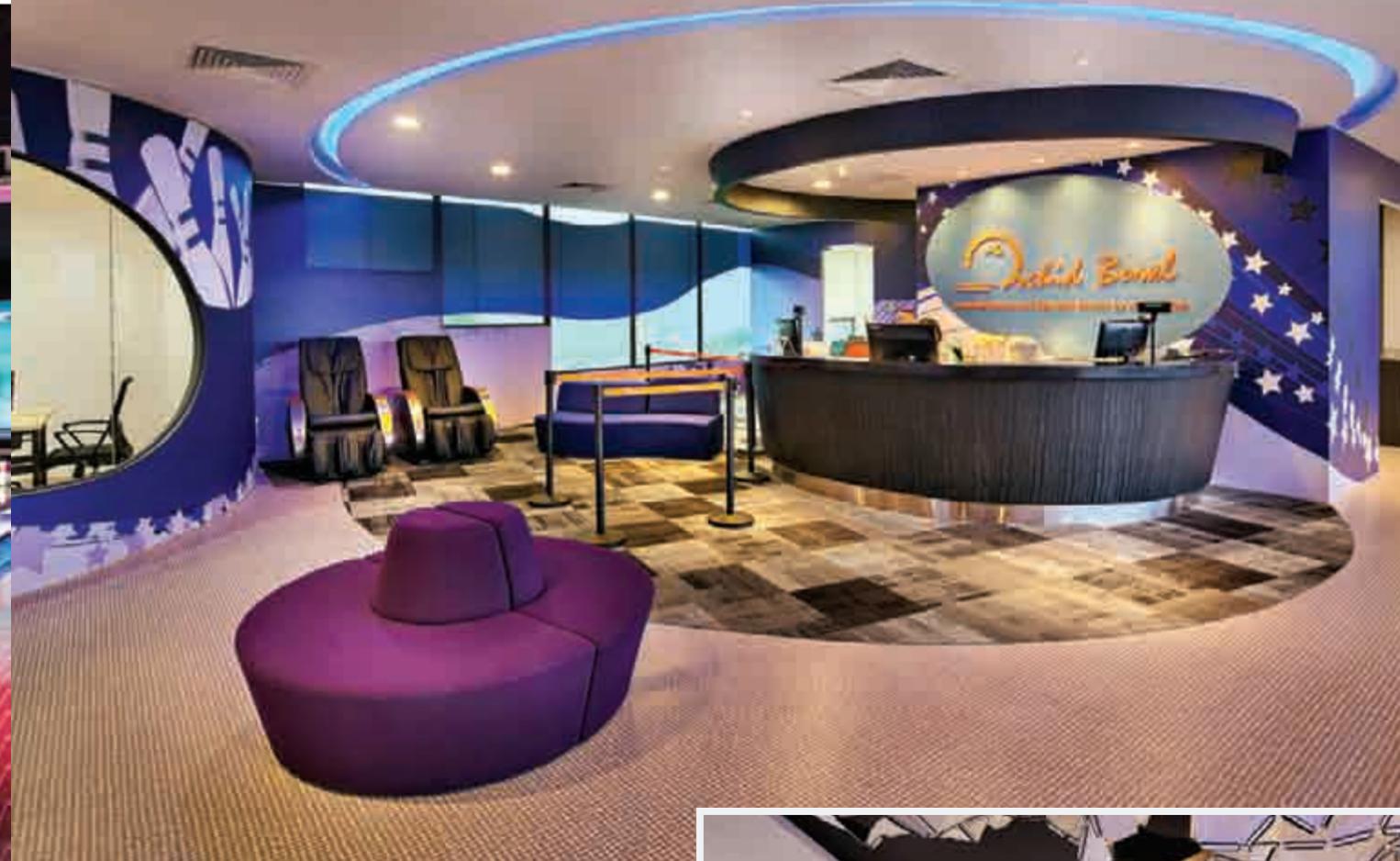
**NIGHTCLUB INDUSTRY VETERANS**, brothers Fitim and Kujtim Fazliu, opened Bo Bowling in Pristina, Kosovo, with a bold ambition: to open the first bowling center in the country. “Bold” is the right word to describe the stunning hangout they established. Everything here — from the London-themed cocktail bar to the crepes joint to the velvety billiards tables draped in mahogany curtains — suggests that their nightclub experience has tutored the Fazliu brothers on how to conjure the kind of classed-up ambiance in which bowling and cufflinks make as much sense together as Grey Goose and martinis. Manufacturer highlights: QubicaAMF masking units customized with center logo; SPL II Lanes; 82-70 pinsetters.



Dare to be different



STOWE BOWL  
Stowe, VT  
SPL Boutique Lanes in Vermont Cherry



BEST NEW CENTER

▶ TRADITIONAL

ORCHID BOWL @ SAFRA PUNGGOL

Singapore

Owner: Family Leisure Pte Ltd.

Architect: Surbana International Consultants Pte Ltd.

Manufacturer: QubicaAMF

**ONE IMPRESSION SINGAPORE'S** Orchid Bowl @ Safra Punggol likely makes on first-time patrons is that "traditional" does not need to be synonymous with "conventional." Yes, this is a "traditional center," but there is nothing traditional about the towering orchid sculpture stretching from floor to ceiling, the giant open palm on which a glass table-top rests between two plush, luxuriant sofas, or the five-pound balls fitted with five finger holes to make the sport more accessible to its tiniest competitors. With five such centers established throughout Singapore and a new one having opened last month, Orchid Bowl is daring operators of traditional centers to think big. Manufacturer highlights: QubicaAMF's BES X scoring system; Harmony Rock & Roll Energy furniture, blue masking units and ball return system; Xli pinspotters.



SPL BOUTIQUE Lanes

Put away your old perceptions of what a bowling lane should look like.

Our SPL Boutique Series is the only lane product engineered to provide top bowling performance and game changing visual impact for your center—with revenue generating results.

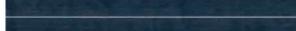
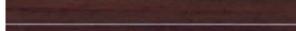
Combine SPL Boutique Lanes with our coordinated Harmony furniture, masking and ball returns to create boutique sections, VIP areas and exclusive rooms within your center.

The choice is yours—and the possibilities are endless.

To see the BOUTIQUE Lanes Collection go to [www.qubicaamf.com](http://www.qubicaamf.com)



BOUTIQUE  
lanes

-  Glacier White
-  Stainless Steel
-  Black Lacquer
-  Arctic Blue
-  Vermont Cherry
-  English Walnut

[www.recreativ.it](http://www.recreativ.it)



[www.qubicaamf.com](http://www.qubicaamf.com)





# BOWLER ENTERTAINMENT SYSTEM



## BES X ON-LANE ORDERING

BES X lets your customers order F&B directly from the lane—whenever they want. Stunning graphics and images make it easy for them to see and decide what they want, and a simple friendly interface makes it easy to use. One touch will send the order straight to the kitchen and adds the order to their lane tab.

No more lines and increased F&B opportunity—sit back and watch the revenue roll in!



CHANGE THE EXPERIENCE AND GROW YOUR BUSINESS AND REVENUE WITH BES X.

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Item	Qty	Price
Cheeseburger	1	\$ 5.99
Cowboy Burger	1	\$ 7.49
Chicken Nuggets (8)	2	\$ 11.99
<b>TOTAL</b>		<b>\$ 26.46</b>

### QUBICAAMF

[www.qubicaamf.com](http://www.qubicaamf.com)   



32<sup>ND</sup> ANNUAL ARCHITECTURE & DESIGN AWARDS

### BEST NEW CENTER

► BOUTIQUE — U.S.

#### STOWE BOWL

Stowe, VT

Owners: Mark and Rachel Vandenberg

Architect: Cushman Design Group

Manufacturer: QubicaAMF



**OWNERS MARK AND RACHEL** Vandenberg developed this charming, eight-lane boutique to liven up their Sun & Ski Inn and Suites resort in Stowe, Vt., while adding 15 rooms above the lanes, and it evokes just the kind of mid-20th-century modern feel they hoped to establish. The unassuming minimalism of the center's furnishings does just that while also providing a canvas against which Stowe Bowl's bolder flourishes shine. Lion-colored drum lampshades glow over tan, chesterfield sofas, and QubicaAMF's "Vermont Cherry" MAD Lanes lend some local color to a center that seems poised to attract plenty of local loyalty. Manufacturer highlights: QubicaAMF TMS String pinspotters; DMX Sound Vision projection screen masking units, lane wash and pin deck lighting; Harmony ball returns.

Reconfigure. Rearrange. Repurpose.



32ND ANNUAL ARCHITECTURE & DESIGN AWARDS

**BEST NEW CENTER**

► BOUTIQUE — INTERNATIONAL

**BOWLING & RESTO-LOUNGE BERGEN OP ZOOM**

Bergen op Zoom, Netherlands

Owner: Harold Van Der Meer

Manufacturer: QubicaAMF

**HAROLD VAN DER MEER** has the boutique look down pat: An interior decked with exposed piping that delivers the industrial-chic look this center's imposing brick and glass exterior promises; oatmeal drum lamps dangling over vast spaces furnished with leather sofas so plush you may not want to get up; sleek, wood flooring and brick walls you wouldn't mind having in your own home if you could spare the change. Then you get to that hood furnace reaching toward the tabletop fireplace, or the imagery along a dining-space wall celebrating beer-team bowling era Americana, and you realize you cannot find a square inch of this place that Van Der Meer left unconsidered. Manufacturer highlights: QubicaAMF Harmony Infinity furniture; SPL Boutique Series lanes; Xli Edge pinspotters.



**HARMONY** Infinity Collection

Customize their event. Grow your business.

Are you looking to boost your corporate and group events business? The Harmony Infinity Collection can easily be rearranged by your staff, as needed, to accommodate different layouts with enlarged settee allowances spanning groups of lanes. It's the perfect solution to help you develop this profitable segment and make your center the talk of the town. It is the only bowling furniture on the market that can make this claim. It only takes minutes. And it is only available from QubicaAMF, the world's foremost bowling innovator.

To see the INFINITY Collection go to [www.qubicaamf.com/HarmonyTool](http://www.qubicaamf.com/HarmonyTool).



**HARMONY**  
INFINITY



**QUBICAAMF**

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## BEST RENOVATED CENTER

### ► BOUTIQUE

#### ZOETE INVAL

Haarlemmerliede, Netherlands

Owner: Frans Wempe

Manufacturer: QubicaAMF

**THE "BEFORE" IMAGES** submitted with Zoete Inval's 2016 BJI Architecture & Design Awards application were labeled "Old Situation." Those images suggest it was a "situation" indeed, a drab, worn-down center in need of tender loving care. That is precisely what owner Franz Wempe delivered. Everything here shouts action, intensity and fun. From the neon hues of green, blue and violet in the glowing drum lamps to the blitz of LED lights that liven up the lanes to the

dashing eatery that has the look and feel of a five-star restaurant, you do not have to be interested in bowling to want to make this a regular hangout on the weekends. Manufacturer highlights: QubicaAMF SPL Boutique Series lanes; QubicaAMF Harmony Infinity furniture and Harmony ball returns and masking units.



## BEST NEW CENTER

### ► INTERIOR — INTERNATIONAL

#### TEN LANES

Skovde, Sweden

Owner: Mikael Kyrk

Architect: Mikael Kyrk

Manufacturer: QubicaAMF

**THE KNOCK-OUT** blow Mikael Kyrk dealt in designing Ten Lanes is the vast wall of PBA Hall of Fame portraits stretched along a walkway inside, a sight too rare in bowling centers both in the U.S. and abroad. A plentiful supply of lockers, a pro shop and, yes, 10 QubicaAMF SPL II lanes with Harmony Chicago masking units keep the focus on bowling. But a dark-wood bar lined with a dashing strip of brass may keep you just as focused on the amber tone of your craft beer as it glistens under globe-shaped pendant lights. Ten Lanes makes it awfully easy to forget about that bad break in the foundation frame with a lounge and bar as decadently designed and furnished as this one. Manufacturer highlights: QubicaAMF Synergy Furniture and Edge pinspotters; Harmony masking units and ball returns.

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- Smart Ball System with fitting ball
- Fastest ball selection speeds turnover
- Most Comfortable Grip with 50% more bevel
- Quality Guaranteed

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f t y



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- The ultimate in sales & marketing training and coaching for your staff

Grow your business, drive more revenue, and take your group and party business to a whole new level with The Suite Spot, exclusively from QubicaAMF.

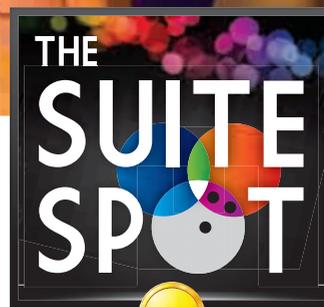


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