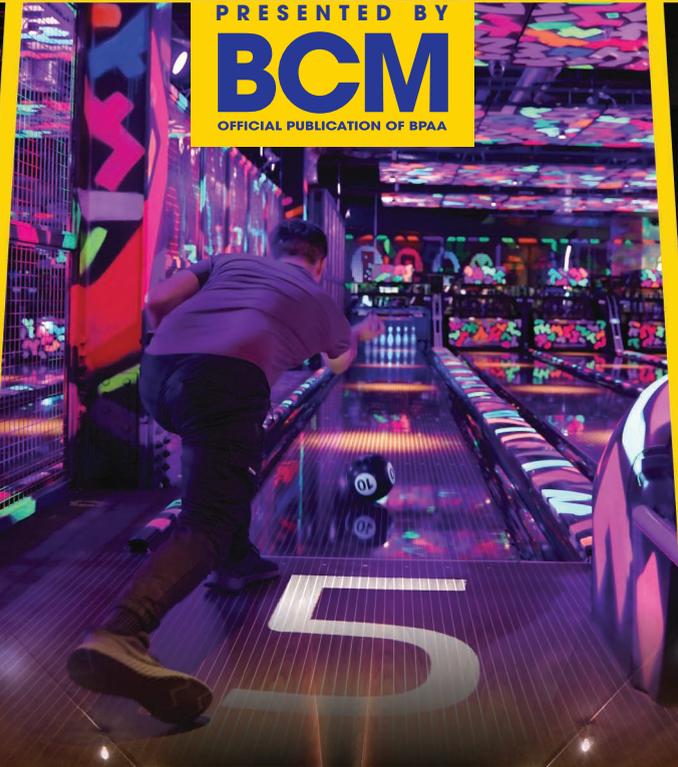
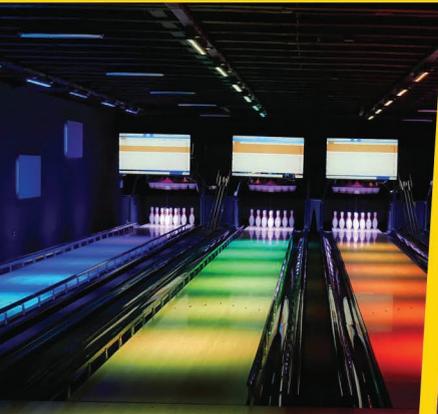




38th Annual

BOWLING CENTER

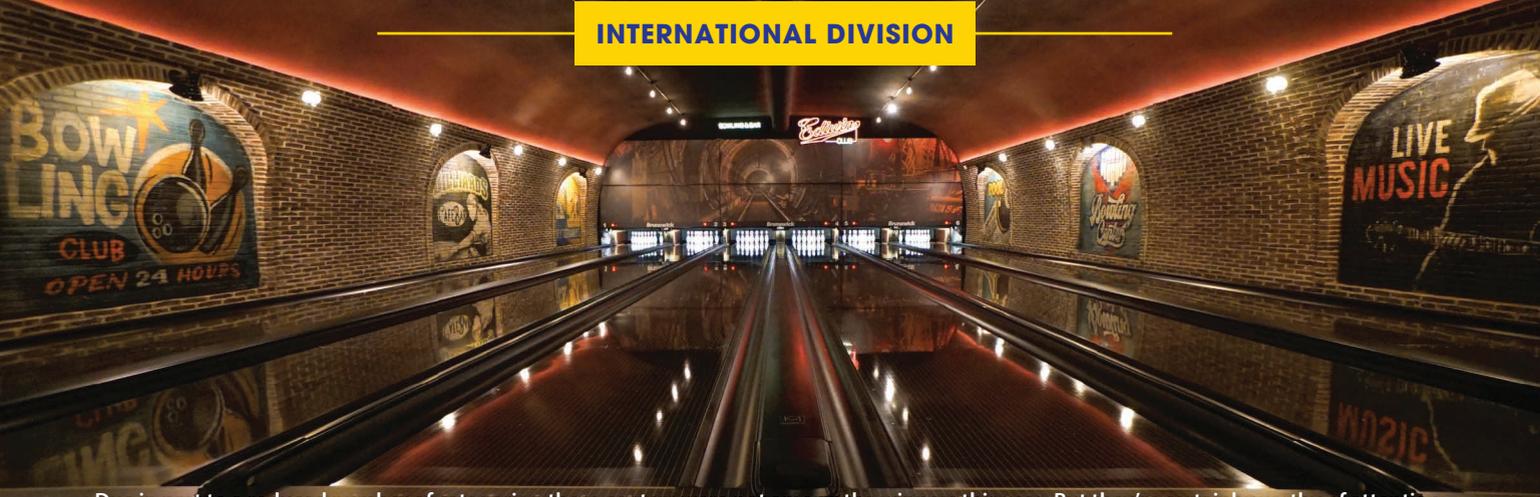
Architecture & Design Awards



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Due in part to a reduced number of categories, these centers were not among the winners this year. But they're certainly worthy of attention and praise. **Top:** Ozone (left), Cordoba, Spain; and HellAp, Utrecht, Poland. **Center:** From the left, Tika Gastro, Hemmingstedt, Schleswig-Holstein, Germany; Level X, Glasgow, Scotland; and Bowling Center Schleswig, Schleswig-Holstein, Germany. **Bottom:** Ediwin, Paterna, Valencia, Spain.

38th Annual

BOWLING CENTER ARCHITECTURE & DESIGN AWARDS

INTERNATIONAL DIVISION



BEST NEW CENTER

Hollywood Bowl Liverpool Speke

Liverpool, England

▶ Although there have been corporate machinations along the way, The Original Bowling Company has roots that can be traced to 1960 — the same year a rock band that would go on to achieve some acclaim was formed

in Liverpool. This 16-lane tenpin venue is located seven miles from Liverpool's city center, and represents the modern iteration of Hollywood Bowl facilities, which feature a great bar and diner, as well as the latest amusement games — in this case, 30 games in a 2,400-sq.-ft. space. Triangular shapes and arrows are ubiquitous in the design elements, and the center has what the designer calls “a Californian feel with urban features, bold black and white imagery and a sunset color palette.” Perfectly placed lighting is used to enhance the architectural elements and highlight various design details. To borrow a line from the Fab Four, the Hollywood Bowl brand just keeps “getting better all the time.”



At a Glance

- Proprietor:** The Original Bowling Company
- Web:** hollywoodbowl.co.uk/liverpool-speke
- Interior Design:** Gia Ltd. (Architecture and Interiors, York, U.K.)
- Bowling Equipment Manufacturer:** QubicaAMF Worldwide (EDGE String Pinspotters, BES X Scoring, Boutique and SPL Lanes, Harmony Ball Returns, Durabowl Bumpers)
- Masking Units/Screens:** Hudson Signs
- Flooring:** Amtico (Signature 36+ with acoustic backing)
- Furniture/Fixtures:** Carlick/Republic Interiors
- Lighting:** Into Lighting Design Ltd.
- Restaurant/Bar Equipment/Supplies:** CaterFab, Advance Catering
- Arcade Distributor:** NAMCO
- ATM:** NoteMachine
- Billiards:** SAM Leisure, Magno American Pool Table



BEST INTERIOR



The Keys

Preston, Victoria, Australia

► Sometimes a nod to the past can bode well for a successful future, and the owners of The Keys embraced that philosophy in building this 12-lane tenpin center in a 110-year-old warehouse. They describe it as “a reimagined vintage bowling alley,” and contributing to the ambience from a design perspective are exposed timber beams, custom stained-glassed bulkheads and historic columns from the demolished Spencer Street train station.

At a Glance

Proprietors: Jonathan Rowatt and Tom Peasnell

Web: thekeys.com.au

Interior Design: Jonathan Rowatt and Tom Peasnell

Finance Company: Judo Bank Australia

Bowling Equipment Manufacturer: QubicaAMF Worldwide (EDGE String Pinspotters, BES X Ultimate Scoring, Boutique and SPL Lanes, Harmony Ball Returns with locally designed Hoods and Tray, Durabowl Bumpers, CenterPunch Lighting)

Masking Units/Screens: Retro AMF Magic Triangle Units (made locally)

Furniture/Fixtures: Custom/Retro

Lane Lights: Jack Flash Neon and Weekday Designs

Arcade Distributor: Wyncity

Billiards: Dynamic Billiards

BEST EXTERIOR



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BOWLING CENTER
ARCHITECTURE &
DESIGN AWARDS

INTERNATIONAL DIVISION



At a Glance

Proprietor: Kai-Uwe Schulz

Web: schulz-ol.de

International Bowling Distributor:

Hoops-The Bowling Company GmbH

Bowling Equipment Manufacturer:

Brunswick Bowling Products (Stringpin Pinsetters, Sync Scoring & Management System, Center Stage Subway Ball Returns, Pinball Wizard Automatic Bumper Rails, Max Crown Pins [GID])

Lanes: QubicaAMF HPL (16) and System 300 Lanes (10)

Screens: Custom

Flooring: Custom

Furniture/Fixtures: Custom

Lighting: Custom

Schulz

Oldenburg, Germany

► Like many cities in Germany, Oldenburg has its own tourist-magnet castle. But when residents want to feel like royalty, they head for Schulz, built out in a venerable structure that houses 26 lanes, escape rooms and an expansive food-and-beverage menu. The eye-catching exterior is especially noticeable at night when dramatic lighting not only projects the venue’s name but also shows what’s inside.



At a Glance

- Proprietor:** Sebastien Faul
- Web:** gamesfactory.fr
- Architect:** Kobatex
- Interior Design:** Groupe GF
- Bowling Equipment Manufacturer:** QubicaAMF Worldwide (EDGE String Pinspotters, BES X Scoring, Boutique and SPL Lanes, Harmony Ball Returns, Durabowl Bumpers)
- Arcade Distributor:** MBA
- Laser Tag Arena Designer:** Games Factory
- Billiards:** SAM Billiard
- Cashless Payment Card System:** Ajax Sumup
- Virtual Reality:** Varonia Systems
- Boxing Game:** Quix

Games Factory

Troyes, France



► If there's a universal symbol of the video game era, it has to be Pac-Man. Who can forget dropping a few quarters in the game console, embodying the title character, and attempting to eat all the dots to advance to the next level, all the while avoiding the four ghosts — Blinky, Pinky, Inky and Clyde? Just as statues of legends like Babe Ruth and Mickey Mantle welcome fans to Yankee Stadium, Pac-Man is the "official greeter" for the arcades inside Games Factory (featured in the sign above the entrance) and Cracker Zac's (depicted with the Ghost Gang in an elaborate lighted maze in the ceiling area). Both venues own their arcade attractions, Games Factory with 25 and Cracker Zac's with 14. Games Factory includes 16 tenpin lanes among its attractions, while Cracker Jac's is located in a high-end mall and includes four tenpin lanes among its offerings.

Cracker Zac's

Johannesburg, South Africa



At a Glance

- Proprietor:** Guy Caminsky
- Web:** crackerzacs.co.za
- Architect:** Noble Designs
- Interior Design:** Sketch Interior Architects
- Bowling Equipment Manufacturer:** QubicaAMF Worldwide (EDGE String Pinspotters, BES X Ultimate Scoring, Boutique Lanes Black, Harmony Ball Returns, HyperBowling)
- Masking Units/Screens:** Bespoke
- Sidewall Treatment:** Omega Image
- Carpeting/Flooring:** Belgotex Vinyl Tiles
- Furniture/Fixtures:** Custom
- Bar Stools:** Toosh Furniture Curation
- Lighting:** SwitchD On
- Cashless Payment Card System:** Socoa Cashless System
- Augmented Reality:** 501 Entertainment