NEW

CONQUEROR
WEB

The only fully-integrated booking system designed to drive bowling entertainment and nudge customers to spend more in your center.
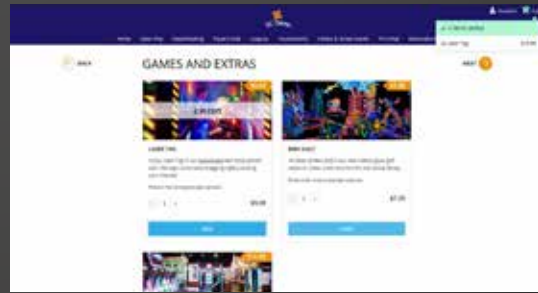

Far beyond simple booking, at its core is the endless flexibility to create compelling Web Offers that feature unique bowling content, packages, bundled activities, and more. Every step along the way Conqueror Web is working to make it easy for your customers to assemble their perfect bowling experience!

Conqueror Web makes it easy to showcase food and beverage, activities and non-bowling extras – it's always upselling. You can even tailor add-on options to match with Web Offers, so guests can quickly find complementary items that add to their average spend before they've even walked in the door.

To meet the needs of a wide array of bowling businesses, Conqueror Web is highly customizable. You can select from a variety of visual themes that can be tailored to match your existing website and brand. In addition to look, elements throughout are highly configurable to support smart operations. Everything is manageable in a friendly, turn-key way.

Conqueror Web is the first element in the Conqueror Experience Relationship Manager – an expanding suite of marketing tools to create the ultimate consumer journey through your business. It's one system where everything works together across the entire Ecosystem, providing a seamless and convenient experience for your guests.

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CONQUEROR WEB

FEATURES AND CAPABILITIES

Endless Booking Flexibility

Create Web Offers to feature the right programs at the right times
- All bowling formats: tenpin, duckpin, mini-bowling, and more
- All selling modes: game, time, and unlimited (per person)
- Bowling-only offers or complete packages
- Flexible pricing, by selling mode, quantity, and bowler type
- Smart rules to tailor availability, min/max players, and more

Feature Web Offers of any configuration, side by side
Virtual Lane Groups to match Web Offers to specific lanes
- Link Offers to special lane attributes (e.g, VIP lanes)
- Control lane inventory, limit lanes by special or price
- Assign to specific locations in center
- Manage lane usage priority

Always Upselling

"Never Say No" Smart Search
- Customers always find available Web Offers
- System-suggested alteratives when time is unavailable
- Displays Web Offers earlier and later in the day

Dedicated Shoe Rental sales flow
- Smart selection, based on Web Offer
- Optional pricing based on customer type (e.g. adults, kids)
- Feature relevant add-ons like socks and more

Dedicated Food & Beverage sales flow
- Build menus with images and extended descriptions
- Organize items by category for easy browsing
- Link categories to Web Offers, target more relevant choices

Dedicated "Extras" sales flow
- Feature and sell add-ons like activities, retail items, and more

Easy and Convenient for Customers

Optimized for mobile, wide browser support
Easy registration with Bowling Passport account
Social sign-in options (Facebook, Google, Apple ID, Microsoft)
Optional book as a guest, no registration required
Enter names, shoe sizes, and bumper preferences

Smart Operations

Booking Calendar, manage when you want to accept reservations
- Specify opening/closing times by day of week
- Create custom open/closed periods for holidays and more

Smart Lane Selection, efficient lane assignment maximizes usage
Automatic Cleaning Time, provides a buffer for lane turnover
Optional deposits, booking fees, and more
Broad integrated payment support, including Paypal

Customizable Look and Feel

Friendly, web-based tools to design your booking site
- Manage logos, colors, text, links, menus, and more

Theme Library, with starter designs, plus build your own
Media Library, with high quality images, plus upload your own
Set up elements in advance, with realtime previews and changes

Multi-Center Friendly

Manage all centers from the QPortal
Shared Theme Library and management
Shared Media Library and management
Shared Bowling Passport customer database
Location selection for customers

One System, Fully Integrated

Part of the Ecosystem, everything works seamlessly together with Conqueror X
Conqueror Cloud-powered, book and sell 24/7 without interruption
Convenient management through the QPortal
Ready for future modules and expansion

CONQUEROR X

CONQUEROR XRM

www.qubicaamf.com/conquerorweb

Rev-11/2021

Conqueror Web requires Conqueror X Business Preferred and active Conqueror Maximization Program

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