

MAX TRAINING



Maximize Learning. Maximize Results.



Your success is our Mission

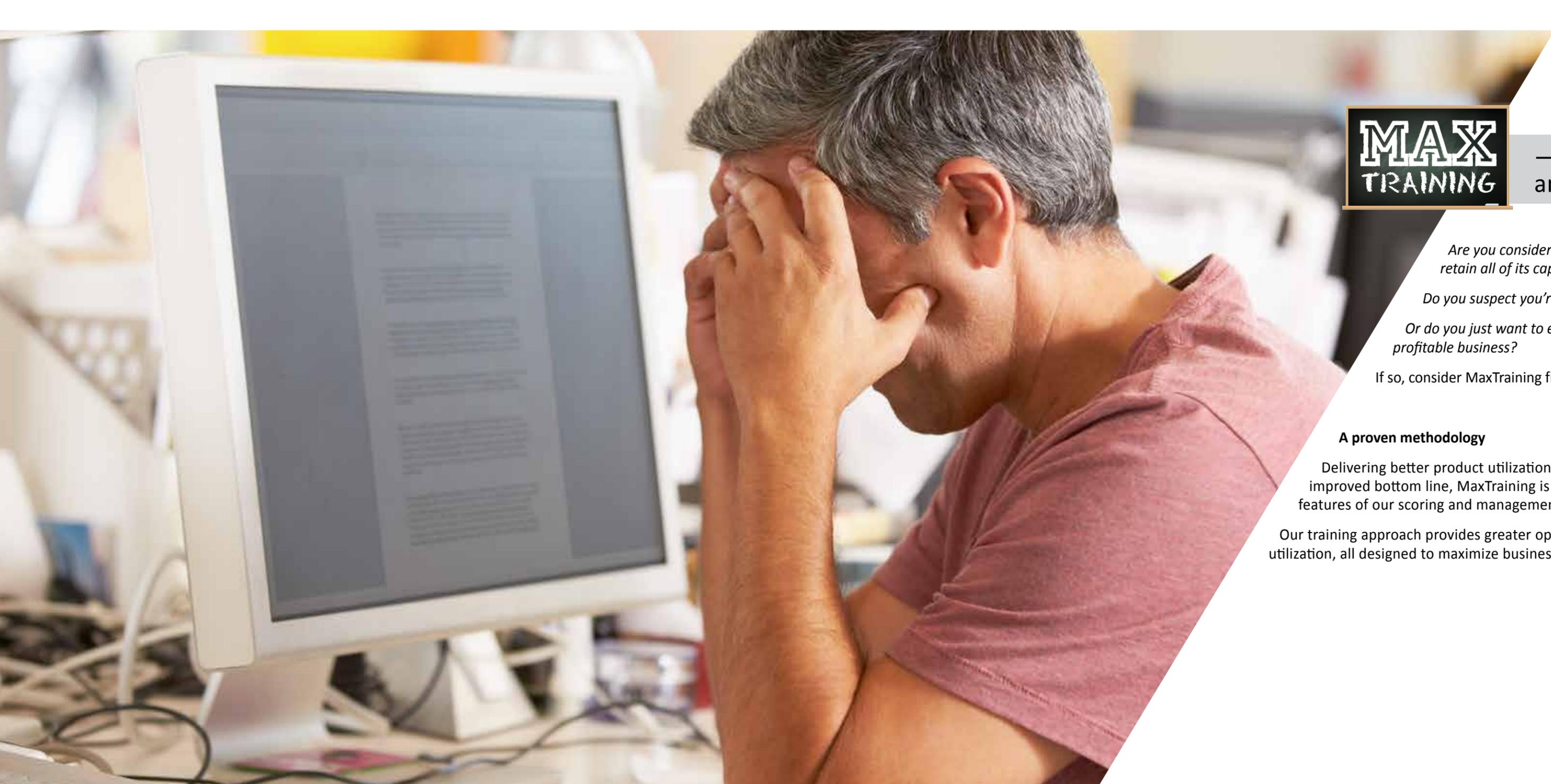
Helping your business succeed and be more profitable is our main mission. For over five decades, we've worked to develop learning strategies that empower you to realize the full potential of our innovative products.

Real-world experience

- QubicaAMF provides the best-selling scoring and management systems in the world
- We have over 10,000 centers installed, trained and operating worldwide
- We have more than 30 years of experience sharpening our training practices in the bowling industry
- Our team has deep training experience in a variety of industries—including retail, finance, telecommunications, travel and amusement—where training is essential to performance
- Our trainers are some of the industry's most knowledgeable, with a combined 75 years of practical bowling center operations experience

Your success is our success

For us, successful training is measured by increased retention and the application of what has been learned to the job. Our team possesses the best blend of education, skill and industry experience to deliver training that is relevant to your business, understands your operations, and uses training methodologies that ensure successful learning and product applicability.



— Make the most of your QubicaAMF systems and your business

Are you considering a new system purchase or upgrade, but concerned your staff won't learn or retain all of its capabilities?

Do you suspect you're not fully utilizing the scoring and management systems you have today?

Or do you just want to ensure your investments are delivering maximum ROI, driving new and more profitable business?

If so, consider MaxTraining from QubicaAMF.

A proven methodology

Delivering better product utilization, employee performance, along with a better-performing business and an improved bottom line, MaxTraining is designed to help you learn how to take full advantage of the programs and features of our scoring and management systems.

Our training approach provides greater operational efficiencies, streamlined processes and improved system/product utilization, all designed to maximize business results.

Max Training delivers:



product utilization = maximum benefit



better employee performance = retain more



better business = more customers



improved ROI



MaxTraining delivers—

- **Better product utilization**

You get maximum benefit from your QubicaAMF scoring and management systems

- **Better employee performance**

Your staff retains more, uses the systems better and is more productive

- **A better-performing center**

You'll have the knowledge and power to drive more business

- **An improved bottom line**

You'll get maximum return on your investment



Engage MaxTraining. Enjoy maximum results

How does MaxTraining deliver improvements in employee productivity, a better-performing business and an improved bottom line? With proper planning, execution and follow-up, MaxTraining makes certain that training “sticks” with your staff.

Our training optimizes learning and business results because it’s built upon a unique and superior learning process that is delivered in three main phases:

- Phase I – MaxTraining Preparation
- Phase II – MaxTraining Execution
- Phase III – MaxTraining Follow-Up

All designed to help you get the most out of your investment.

MaxTraining
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Phase I: Preparing for Success

Most product training programs are too generic and, as a result, are not effective. In Phase I of our **MaxTraining Preparation**, we design our training agenda around your needs to ensure your staff not only retains the material but also will be able to use our scoring and management systems to their fullest.

Our training team gains an understanding of, and is then able to provide answers to, your specific business needs with the following key preparations:

1. Introductory Communication

To create a foundation for a successful learning experience, your QubicaAMF MaxTraining Specialist will work closely with you to establish training expectations and commitments, plus identify your key personnel.

2. In-Depth Interview

Next, your Specialist will host extensive interviews with key members of your team to understand your operation and your business objectives, along with areas that are of greatest importance to you. That way, we can customize a training agenda to best deliver on your goals.

3. Pre-Configured System Load and Setup

Based on what's learned during the interviews, your MaxTraining Specialist will identify areas of your system that can be preconfigured and loaded prior to onsite training. This helps everyone focus on education when actual training begins, and reduces setup time onsite.



Phase II: Training Execution with a Personalized, Best-Practices Approach

MaxTraining has been designed by training experts to maximize your ability to learn and retain the specific information you need to run your business by offering a personalized approach.

In Phase II, **Training Execution**, our training team utilizes a customized agenda along with best practices to bridge the gap between opportunity and execution. As a result, we help drive your business by helping your people get the most from QubicaAMF systems.

We execute Phase II through the following steps:

1. Customized Training Agenda

Building around your specific needs, we adapt our professional training program based on the operational and service goals we identified during our pre-planning interviews in conjunction with the modules you purchased.

2. Application of Adult Learning Principles

Here, we apply the basic principles of how adults learn and retain information. Our training style is a blend of auditory and visual stimulation, along with hands on practice, to increase learner confidence and to improve learner retention.

3. Best Practices Learning Modules and Practical Applicability Approach

MaxTraining takes you far beyond customary training methods, demonstrating the important practical applications of your system as well as best practices on how to leverage and utilize all the features. Our unique approach allows you to take what you have learned and implement the system right in your own center—right away. This not only makes training more effective; it helps reduce costs as well.

4. Multi-Stage Training

Depending on the products and software modules you purchased, your MaxTraining Specialist will work with you to determine whether to have a split training session or do the training all at once. Either option ensures that your training is easy to follow, manageable and will allow you to get the most from each session.



Phase III: Training Follow-up, All the Way Through

MaxTraining provides continuous learning and support—even beyond the initial training session(s), so that you and your staff never feel overwhelmed or alone.

Look forward to the following steps in Phase III:

1. Follow-Up Communications

Once your MaxTraining Specialist has left your center, you'll receive an after-session follow-up to ensure that your systems are being utilized to achieve your business goals.

2. Training Support

After initial training, and for 30-60 days after you've started using your system, we expect you'll have questions. In fact, we encourage you to call, and will be ready to fully address any issues you may have.

3. Job Aids, Training Materials and Leave-Behinds

Your MaxTraining Specialist will leave you with a wealth of easy-to-use reference materials to reinforce what you have learned, and to help your people continue using your system to its utmost potential.

4. Advanced Training and Marketing Modules

We offer optional training and support beyond initial training to ensure our customers have the latest learning and tools they need. This includes remote learning, webinars and seminars, 1:1 training modules and marketing training programs as well.

5. Conqueror Pro Training Station

This optional and unique training tool lets your staff "play" with Conqueror Pro—performing almost any function, trying out new features, or testing an advanced system option. All this without disturbing your center's activities or affecting your database. It's ideal for those with multiple centers, a large staff or heavy employee turnover.



Take your bowling business to the Max—

Giving today's players the unforgettable, personalized bowling experience they demand, QubicaAMF scoring and management systems will help your business grow like never before. And our MaxTraining program can ensure you and your people leverage that solution to its fullest.

Tap the power of MaxTraining now.
Contact QubicaAMF today.

Call 1-866-460-7263, option 2

Go to www.QubicaAMF.com/MaxTraining

Email info@QubicaAMF.com

Talk to your sales representative



Scoring And Technology Solutions

Our Applications Work Together—To Set Your Business Apart

Run your operation with pinpoint accuracy and efficiency. Dazzle customers with unique environments, games and stunning visuals. Boost return business by rewarding your best players. Offer a unique experience with every visit, reaching all types of bowlers. Make your birthday parties something they'll tell their friends about.

QubicaAMF makes all this possible—and more.

BES X

The newest, most innovative and world's only, Bowler Entertainment System.

BES X Marketing Kits

Ready-made marketing kits. Everything you need to, attract players and grow your business.

Conqueror Pro

Put customer service and satisfaction first with one management system throughout your center.

Conqueror POS

Managing transactions, simple and complex, and letting customers move seamlessly around your center has never been easier.

Multi-Media System (MMS)

Delivers real-time information to monitors throughout your center.

Trouble Call System (TCS)

An opportunity to show unparalleled customer service.

Bowler Consoles

Design and functionality that take bowler interaction and the on-lane experience to the next level.

Conqueror Universal

Get the power of Conqueror Pro and its modules without changing your scoring system.

Solutions

Complete marketing and training programs designed to add a third dimension to your business.

On-Lane Redemption

Add a new revenue stream by spurring customers to play more and spend more.

8	9	10	Tot
			27
			18
			28
			18
			91
			91
			0 Tot Points
			91

Snack Bar		
Food	Cheese Pizza	\$ 3.99
Food	Salami Pizza	\$ 4.49
Food	Chicken Wings	\$ 1.99
Food	French Fries	\$ 2.99
Food	Hamburger	\$ 3.99
Food	Hot Dog	\$ 1.99
Beverages		
Beverages	Small Coffee	\$ 1.29
Beverages	Kids Soda	\$ 1.99
Beverages	Coke	\$ 2.49
Beverages	Pepsi	\$ 2.49

Sun Valley Lanes

Welcome to the center!

Today's special:
Chicken Wings only \$ 1.99

And don't forget
our Saturday Night Games

Enjoy your visit!





WORLDWIDE HEADQUARTERS

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