

ENDLESS ON-LANE ENTERTAINMENT
CHOICES TO DELIGHT YOUR GUESTS!



Every customer is a little bit different.
So how do you offer just the right bowling experience to everyone?



The world's only BOWLER ENTERTAINMENT SYSTEM

What is BES X?

BES X is the biggest evolution in the history of automatic scoring and more than just a scoring system – it's a **Bowler Entertainment System**. And it's the only system designed help you deliver truly unique on-lane entertainment to everyone with an **endless collection** of choices for your guests.

Why do people like it?

With BES X and its huge library they can **play the way they want** to on each and every visit. Plus, it has extensive opportunities for bowlers to personalize their experience with photos and visuals, connections to social media, conveniences like on-lane ordering for food & beverage and much more.

The SuperTouch bowler console provides a **simple and intuitive** interface that unlocks an exciting and immersive bowling experience that guests everywhere love!

Why is it great for your business?

With BES X you can delight every customer segment in your community. Kids and families, teens and young adults, corporate and group events, fun and serious competitors. BES X covers them all.

By leveraging its content with their guests, centers enjoy amazing results, performance and **revenue growth**.

Finally, since BES X is at the heart of the on-lane interaction, it's also the platform for future generations of entertainment and sport bowling features. BES X will continue to be at the core of amazing, never before seen customer experiences.



BES X HAS MORE TO OFFER YOUR GUESTS

From pure entertainment to the most hardcore competition, BES X allows centers to reinvent themselves for every bowler with the largest selection of high quality, on-demand environments, themes, games and game formats.

Let your bowlers enjoy **19 different environments** with unmatched graphical quality with themed scoring grids and backgrounds – featuring thousands of animations. Including guest favorites like **YouToons** and **Selfie Grids** where they take their photos right from the console to get into the on-screen action.

There are also more than **30 unique games** available.

- **Mad Games** are “off the grid” short and engaging games for those looking for something non-traditional.
- **Skill and Classic Games** provide a competitive twist for serious bowlers and those who aspire to be.
- **Hot Shot and Chance Games** create excitement and allow you to offer fun rewards to keep them bowling longer.
- **Global Games** take the play beyond the single lane to the entire center. Both 5 and 10 frame options give flexibility for different players.
- The new **Current Frame** format offers a new way for those who want to compete.

BES X is the driver of a memorable and compelling on-lane experience for your guests. And it's the core of providing an immersive new way to bowl that's a little different for everyone but can be a perfect fit every time.

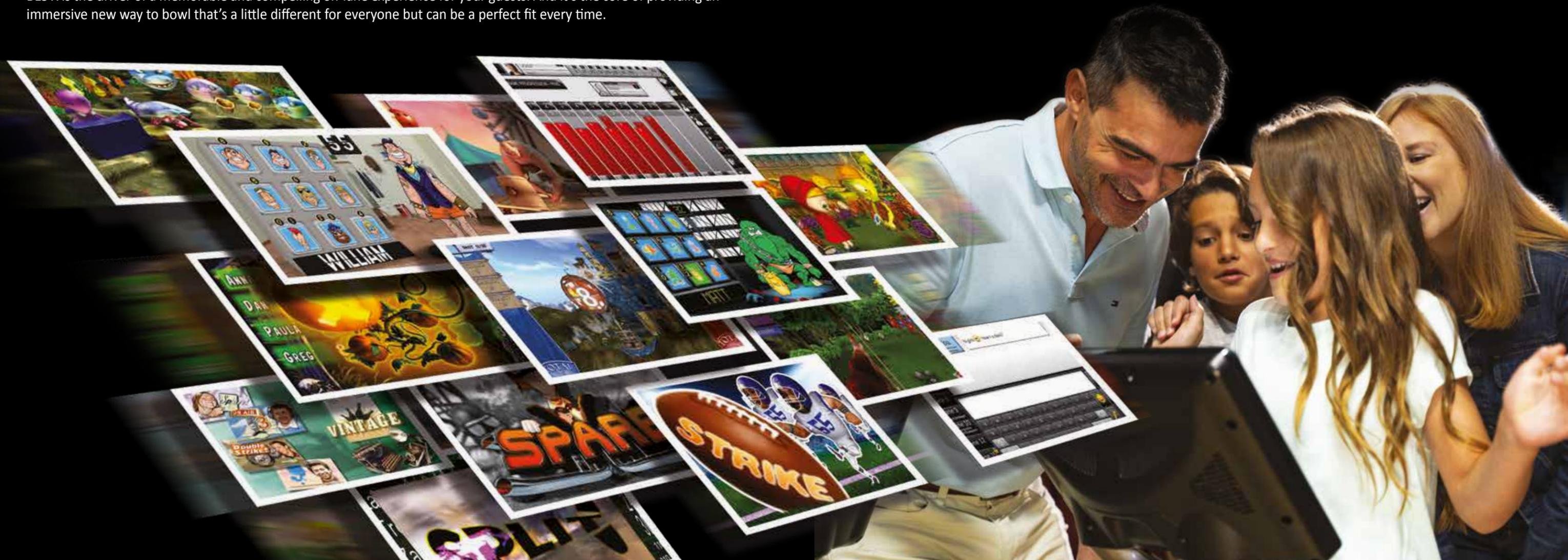
SUPERTOUCH, THE GATEWAY TO BOWLING ENTERTAINMENT

The SuperTouch bowler consoles are the gateway to the most amazing bowling entertainment experience for your guests!

They offer a sleek, super-modern look and feel just like you'll find on the latest tablets and smartphones—and provide a user interface conceived for extreme ease of use.

From here guests can choose exactly how they want to play – selecting the environments and games perfect for them to customize their experience, order food and beverage, chat with other lanes, communicate with the staff when needed and much more.

Attractive, sophisticated and robust – the SuperTouch provides the interactive control guests have come to expect today dramatically improving the on-lane experience.



1,500+ CENTERS 25,000+ LANES 1,200+ CITIES 80+ COUNTRIES MILLIONS OF GAMES BOWLED

The image features a woman in a red shirt smiling and gesturing towards a large screen displaying a colorful maze game. The screen is surrounded by numerous logos for various bowling entertainment games, including:

- Character Factory
- Classic
- LANE chatter
- You Toons Kids
- Sledgehammer
- Fairy Tales
- Best Frame
- Ocean
- Bowlopolis
- Bowlin' Hood
- Bubble Gum
- You Toons
- HD Signature Grids
- Global Games
- Birthday Wheel
- MAD Games
- Halloween
- Odds & Evens
- You Toons Corporate
- MegaSlot
- Red Pin
- Video Intercom
- Poker
- Even Better
- Energy
- Last Pin Standing
- Christmas Joy
- Prehistorica
- Bowling Plus
- Lucky Train
- Odd Duck
- Lane Lotto
- PBA
- Classic Games
- Christmas Wheel
- Best Ball
- Facebook Game Connect
- Birthday
- No Top
- Virtual Waiter
- Selfie Grids
- 369

TRANSFORM FROM OFFERING BOWLING TO BOWLING ENTERTAINMENT

QUBICA AMF

MAKING BOWLING **AMAZING**

TRANSFORM FROM OFFERING BOWLING TO **BOWLING ENTERTAINMENT**

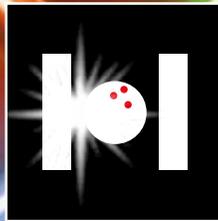
MAKE OFFERING
BOWLING ENTERTAINMENT
AS EASY AS 1-2-3!

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ON-LANE ENTERTAINMENT
CHOICES TO DELIGHT YOUR GUESTS!

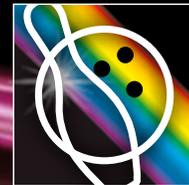


HYPER
GAMES

THE AMAZING BLEND
OF BOWLING AND GAMING!



HYPER
BOWLING



HYPER
GLOBALMOODS

AMAZING VISUAL EFFECTS
TO WOW YOUR CUSTOMERS!

UNLEASH THE FULL POTENTIAL **OF BOWLING**