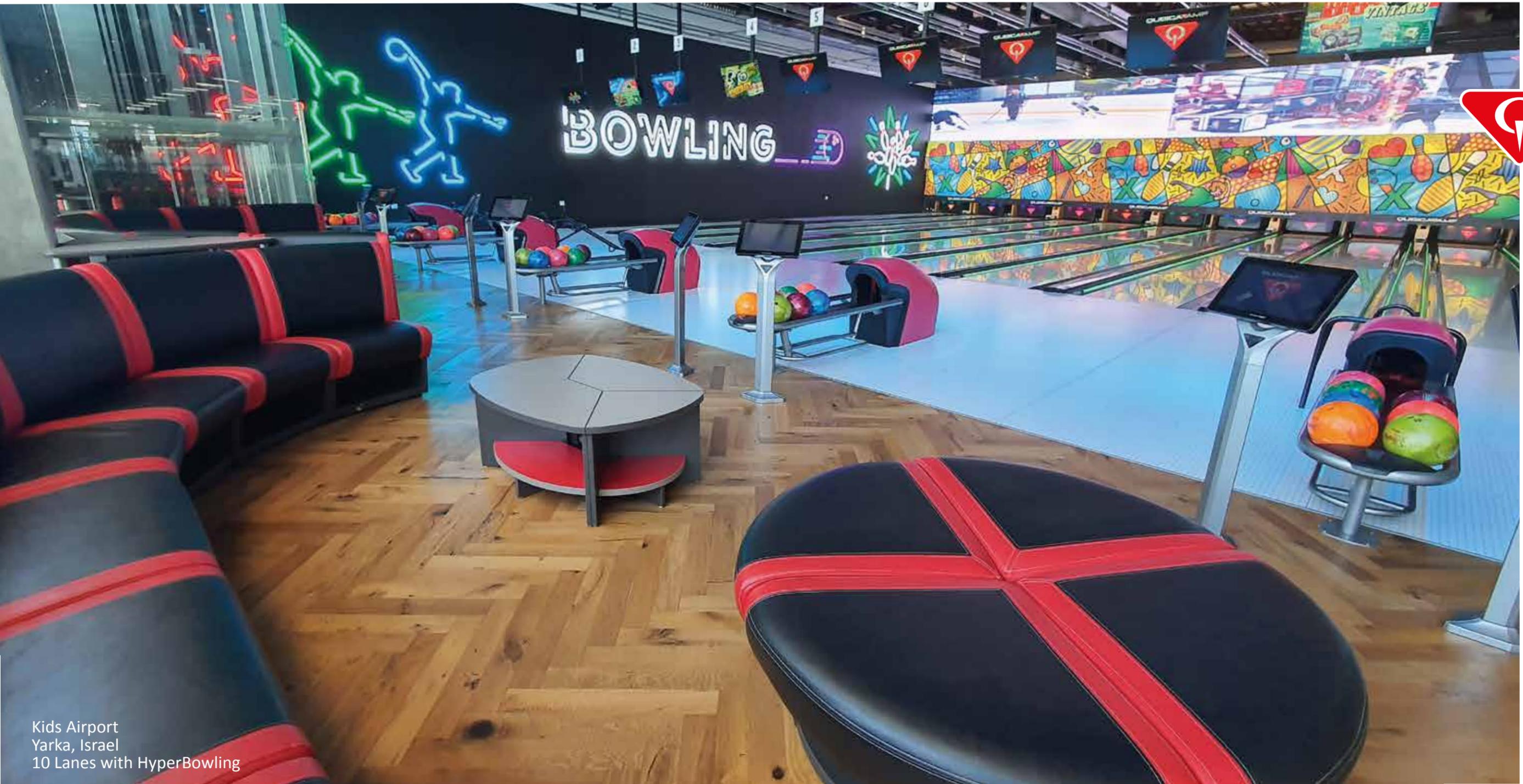




TRUST YOUR VISION TO THE EXPERTS AT QUBICAAMF. MAKING BOWLING AMAZING.



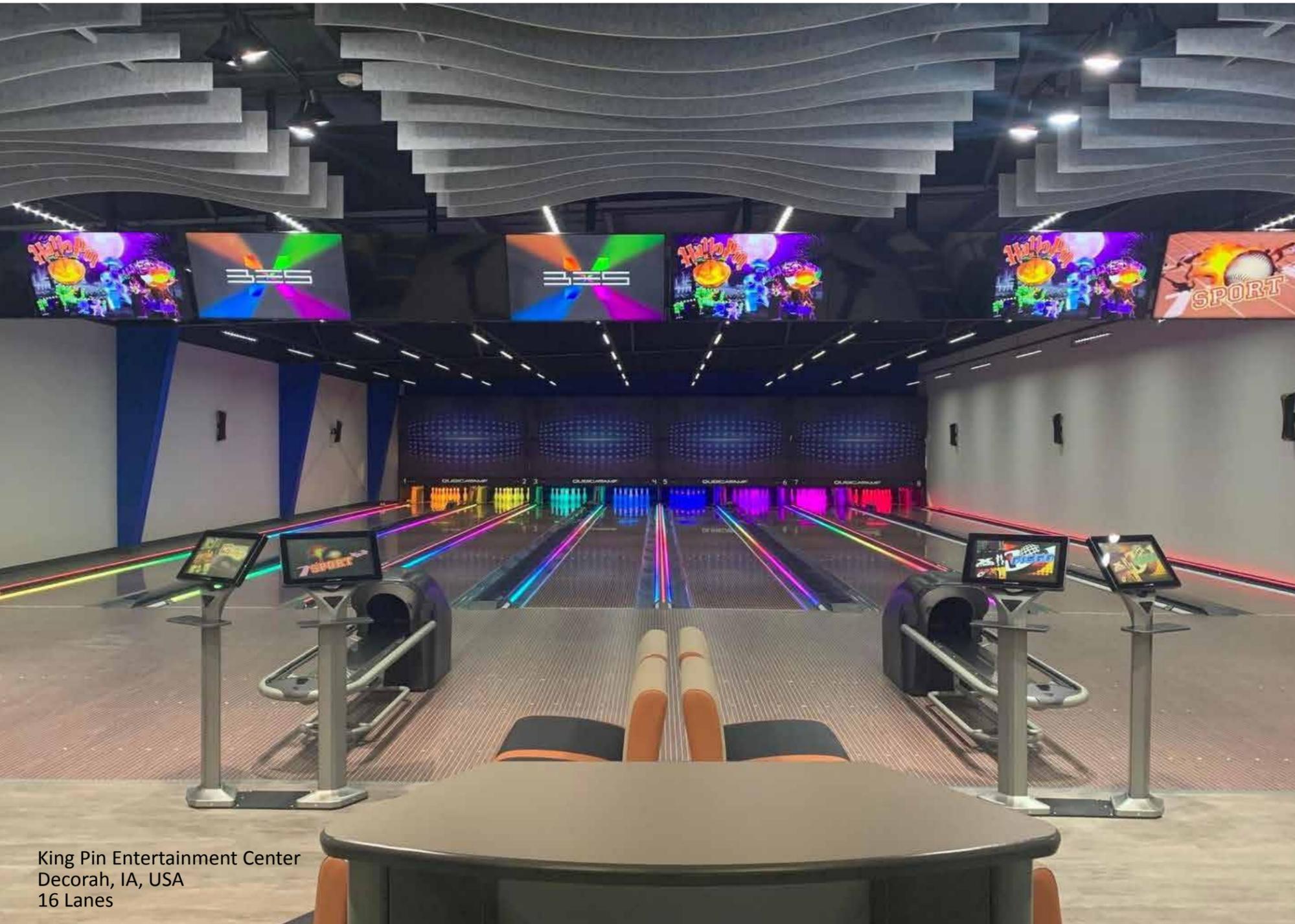
Kids Airport  
Yarka, Israel  
10 Lanes with HyperBowling



**QUBICAAMF**  
MAKING BOWLING AMAZING

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King Pin Entertainment Center  
Decorah, IA, USA  
16 Lanes

## QUBICAAMF

MAKING BOWLING AMAZING

QubicaAMF is the world's premier provider of innovative, high-quality bowling products and services. An experienced partner, QubicaAMF has a strong tradition of excellence and technological innovation.

In 2005, Qubica Worldwide merged with AMF Bowling Products to form QubicaAMF. Today we are the largest bowling products company in the world with:

- Over a century of combined experience
- Over 600 employees worldwide
- The largest R&D team in the industry

Our ongoing mission is **Making Bowling Amazing**. We are convinced that bowling has so much more potential to attract and entertain even more people, more often. With our products, we will help our customers fully unleash that potential.



The Keys  
Preston, Victoria, Australia  
12 Lanes

## Why invest in bowling?

A simple enough question. Fortunately, we have some striking answers you'll find very compelling.

Bowling is an anchor attraction with universal appeal that brings a range of consumers from families to millennials to seniors. And it's one you can incorporate with a mix of attractions and themes based on your business model. Indeed, people from around the globe view bowling as a destination activity offering year-round fun, day or night, in any kind of weather.

So, any way you look at it, bowling's appeal translates into to a tremendous and ever-increasing customer base you can tap into.

### Here are the facts:

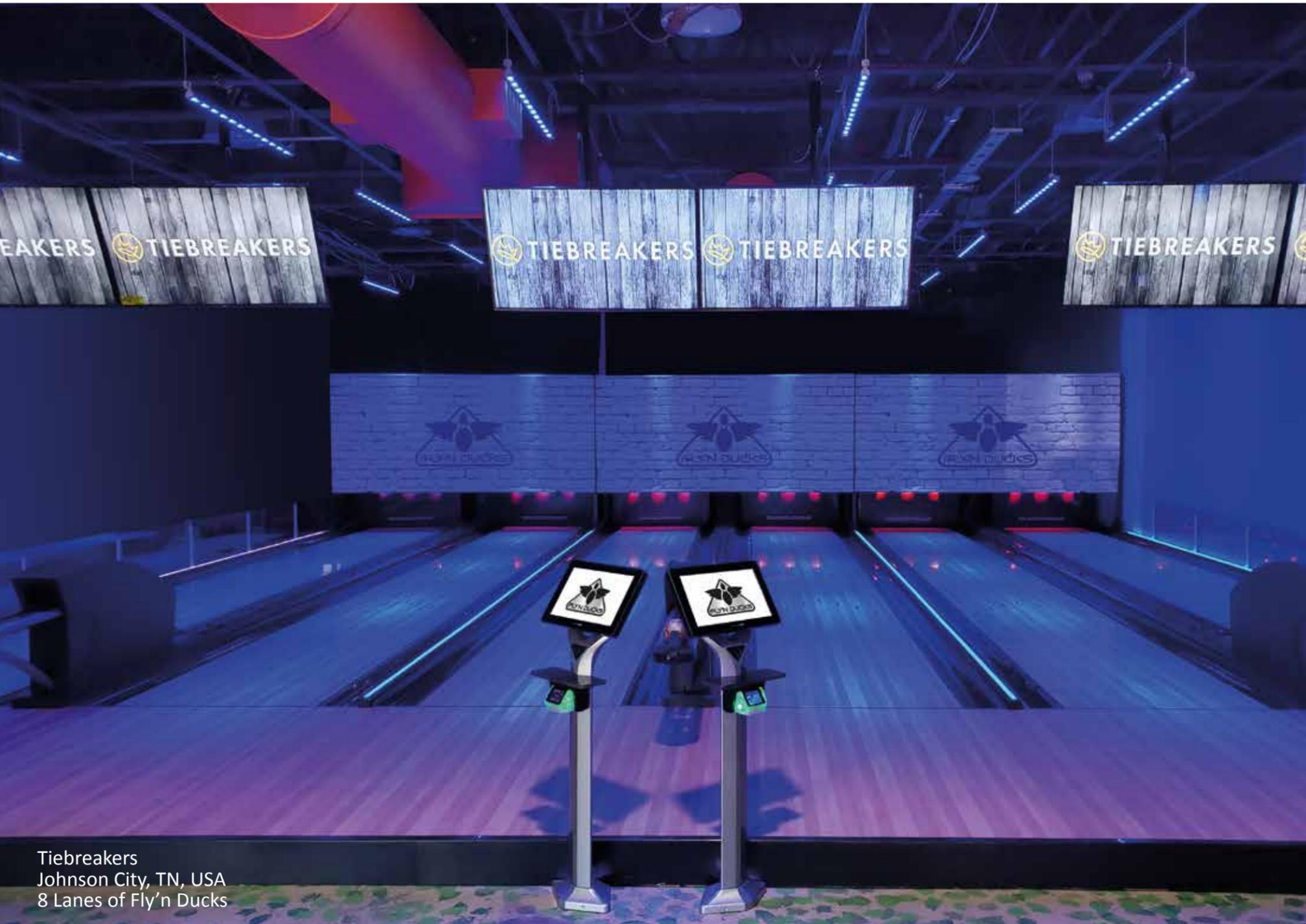
- Worldwide bowling installations include more than 220,000 lanes in 12,000 centers
- More than 100 million people worldwide in over 95 countries bowl at least one game a year
- There are more than 5,000 bowling centers in the United States alone
- Bowling is America's top participatory sport, with 71 million fans playing at least one game annually
- More than 10 million kids attend profitable bowling birthday parties each year

Bowling investments require little or no inventory, and allow for maximum use of space and capital. These investments also have no receivables, potentially producing a return in less than four years.

### It's also true that:

- A well run center can generate up to 40% operating cash flow
- After the initial investment a new bowling center requires minimal working capital
- The bowling business holds up even in a shifting economy

That's information you can take to the bank—and build a business on.



Tiebreakers  
Johnson City, TN, USA  
8 Lanes of Fly'n Ducks

## Why choose QubicaAMF?

A global leader, your local partner.

We're the experts. We bring over a century of international experience to the game of bowling. At QubicaAMF your success is our priority. That's why we take innovation so seriously, and aggressively invest to create amazing products designed to help grow your business and drive customers to your facility.

Consider our acclaimed quality and innovation. Together with the largest R&D team in the business, they ensure QubicaAMF solutions deliver strong equipment value and sound investment performance. No one else invests as much as we do in product innovation, every year.

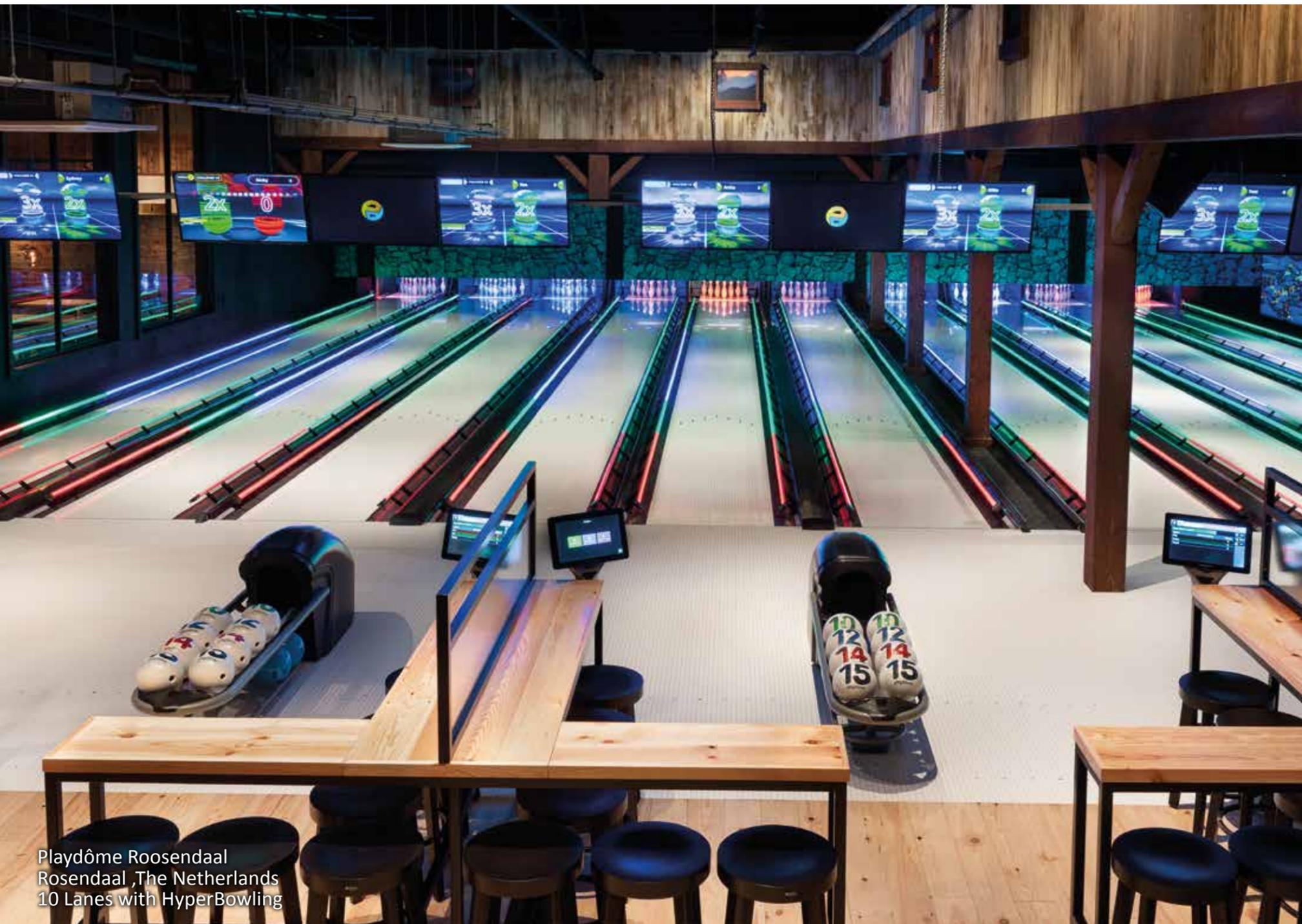
We're a global leader, and your local partner. We have sales offices in 10 countries and distributors in every corner of the world. And we continue impacting the success of 12,000 installations in over 95 countries.

Because of our amazing products, we build and modernize more bowling and entertainment centers than any other company in the world, every year. We will continuously innovate to ensure your long-term success. That is our promise to you.



### Fly'n Ducks

Our new duckpin bowling product, Fly'n Ducks, is classic duckpin bowling reimagined for today's consumer and investor. It is amazingly easy to operate, available in a variety of sizes and options, and cool and exciting for adults and children alike.



Playdôme Rosendaal  
Rosendaal, The Netherlands  
10 Lanes with HyperBowling

## An amazing vision for every venue



To make bowling amazing, we are creating an ever-growing ecosystem of products that work together and build on one another to deliver an AMAZING, never before seen, experience to bowling consumers.

One of our latest innovations, HyperBowling, is a totally new way for bowling and entertainment centers to extend the bowling population, increase their spending, frequency of visits—and drive revenue.

As part of our investment to create HyperBowling we commissioned an extensive consumer research study that involved over 1,000 casual bowling and non-bowling consumers to gather their reactions to bowling and HyperBowling. We found:

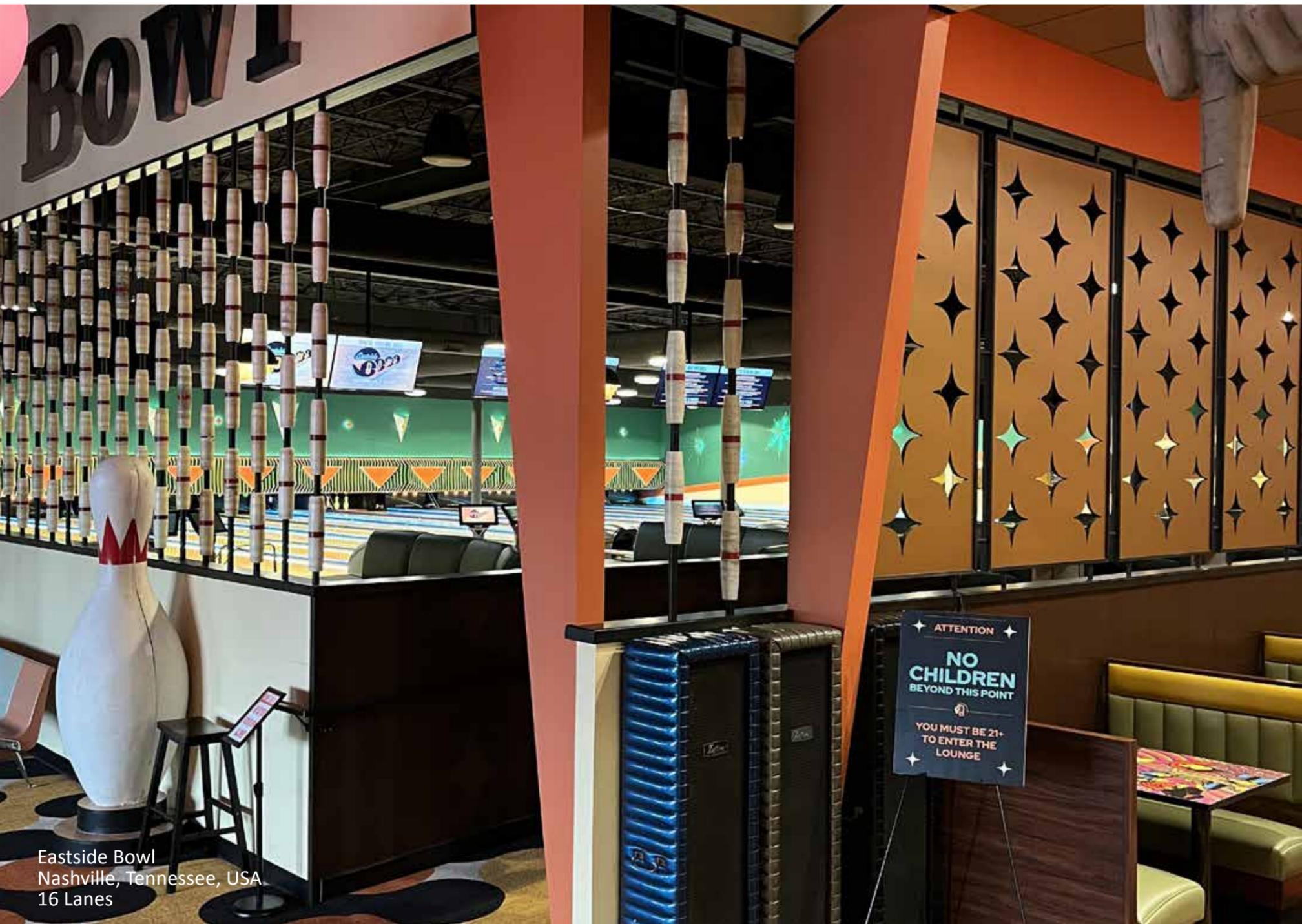
- 9 out of 10 consumers love HyperBowling and would recommend it to their friends
- 9.5 out of 10 consumers would return to play HyperBowling again

Drawing on our deep industry knowledge, and depending on your vision and budget, the center we build for you will incorporate features and attractions proven to unleash the full potential of bowling.

Combined with bowling's natural business benefits, cash-based income, no receivables, low-inventory, plus high ROI and operational cash flows, it adds up to a can't-miss formula for your success.

**Convinced of bowling's universal business and customer appeal, just as we are? If you haven't already, maybe it's time to think about the type of center you want to develop. The good news is, there are many options depending on the market segments you want to pursue. And we're experts at building them all.**

- Family Entertainment Centers (FECs)
- Boutique Centers
- Bars & Restaurants
- Cinemas
- Hotels & Casinos



Eastside Bowl  
Nashville, Tennessee, USA  
16 Lanes

## Family Entertainment Centers

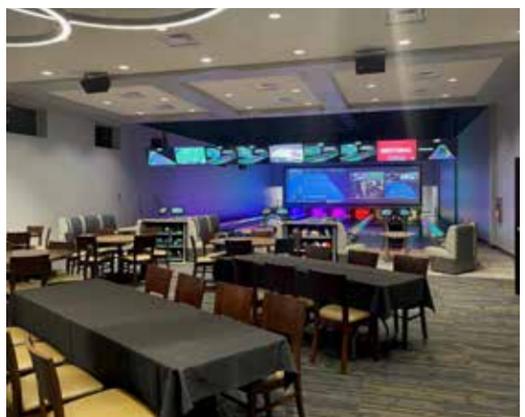
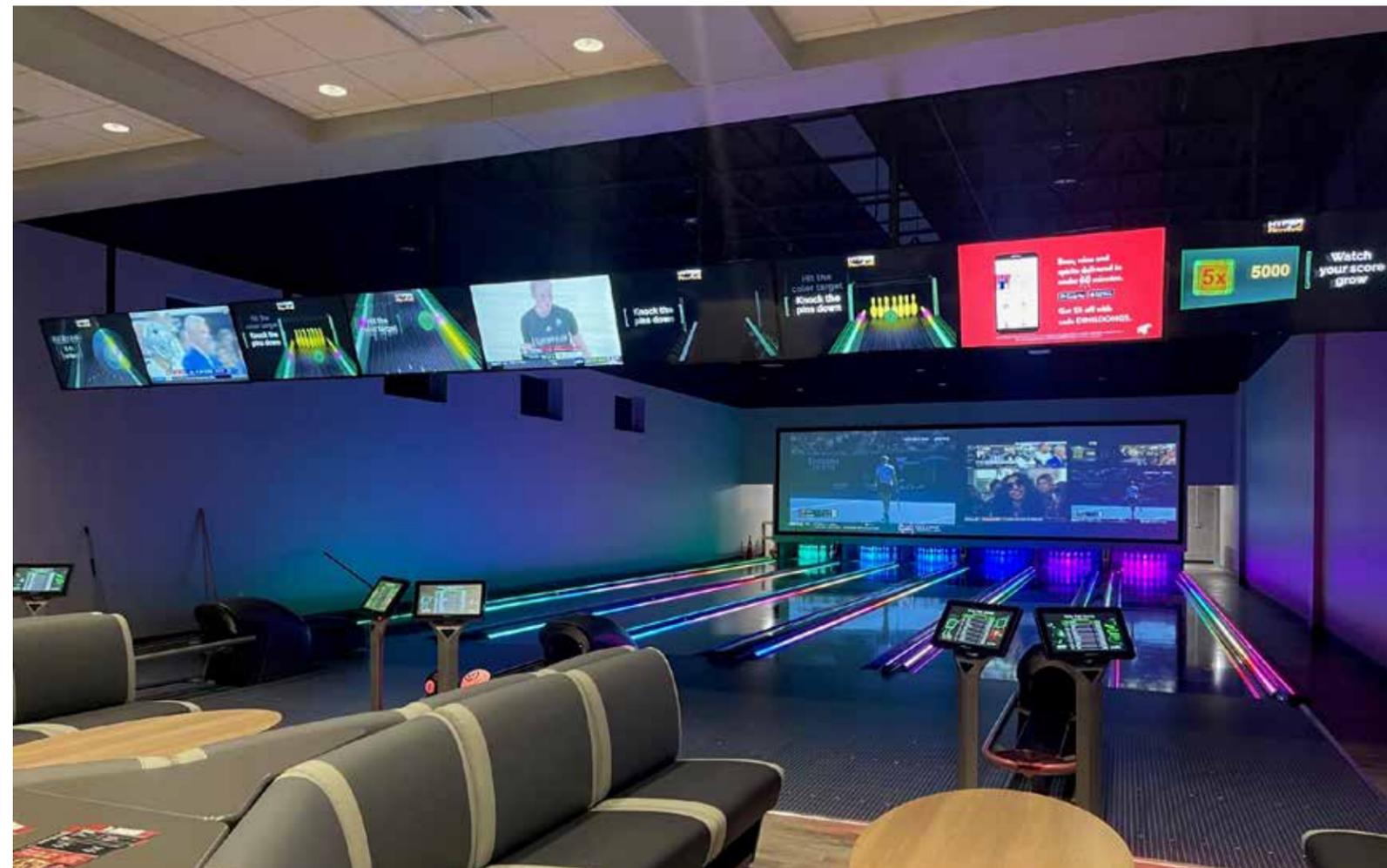
A family entertainment center, often abbreviated FEC, markets to families with children, teenagers and young adults.

FECs are known to feature a multitude of attractions such as bowling, mini-bowling, arcade games, laser tag, go-karts, trampolines, bumper cars and family friendly play areas. By serving this family market anchored around multiple attractions, these facilities cater to group events, birthday parties and daily visitors which make a significant revenue contribution. Furthermore, the business is enhanced with a food and beverage service to match the high-end and entertaining atmosphere.





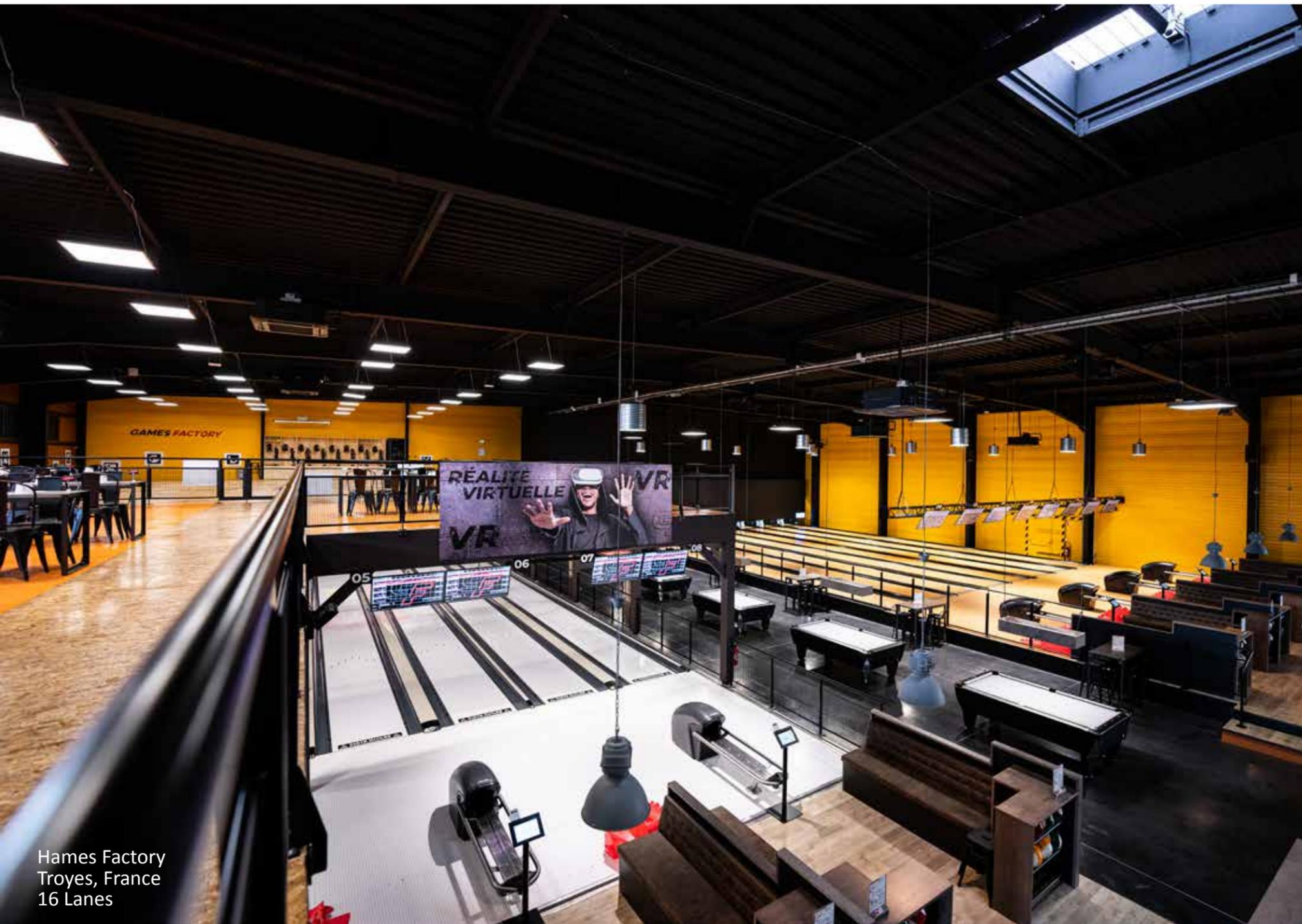
KingPinz  
Fargo, Nevada, USA  
20 Lanes with HyperBowling





HAL22  
Utrecht, The Netherlands  
10 Lanes with HyperBowling

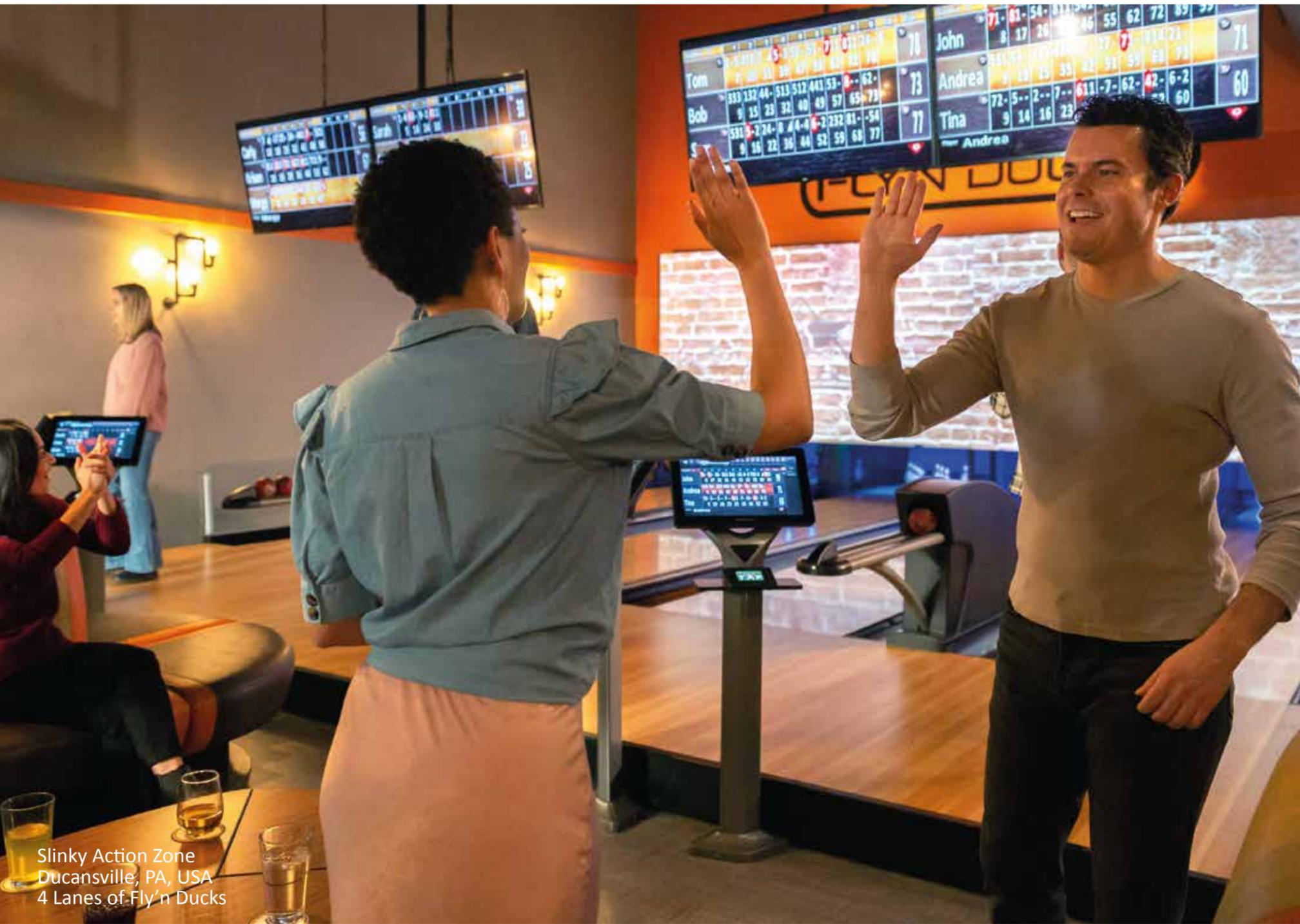




Hames Factory  
Troyes, France  
16 Lanes

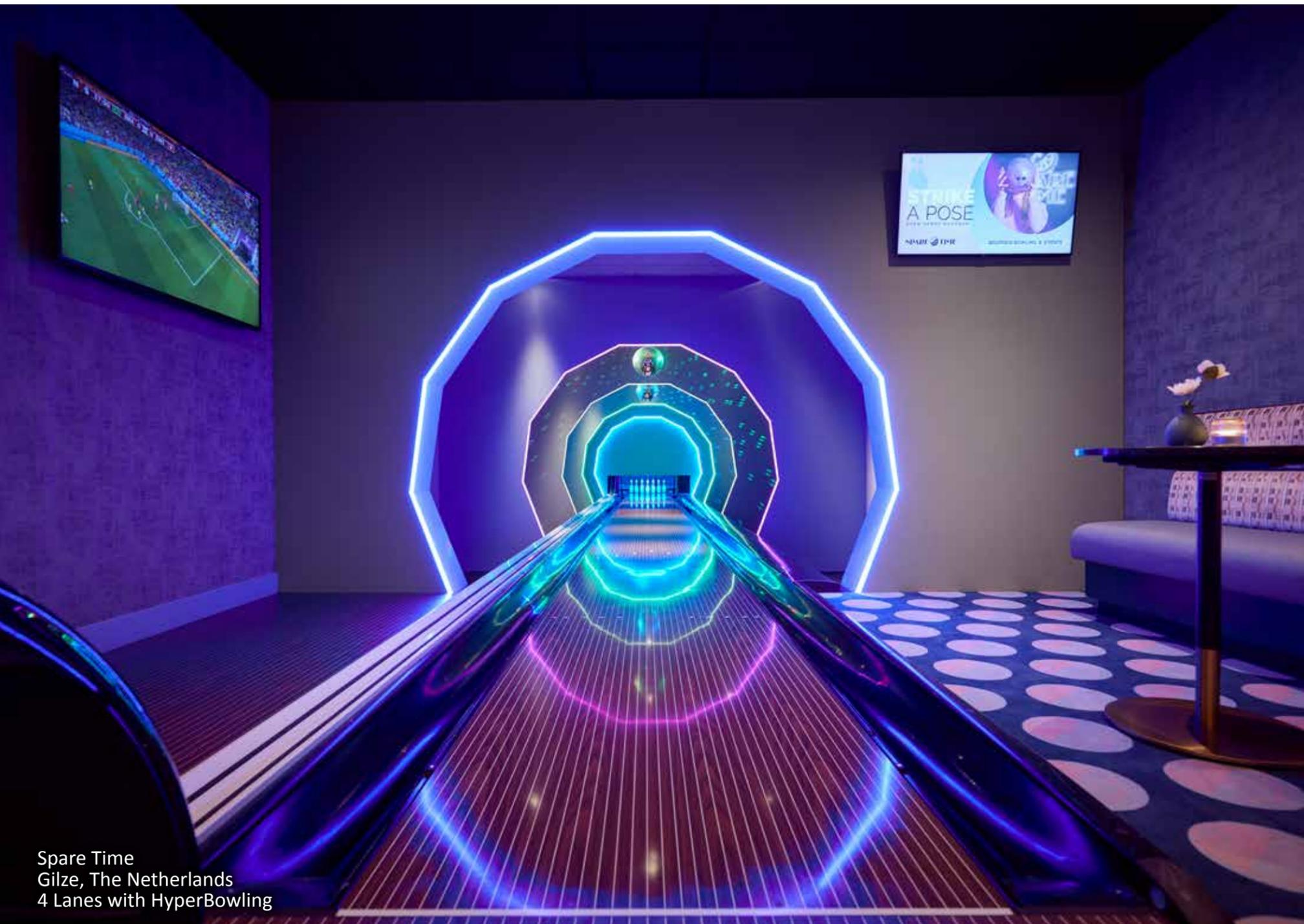


Family Entertainment Centers



Slinky Action Zone  
 Ducansville, PA, USA  
 4 Lanes of Fly'n Ducks





Spare Time  
Gilze, The Netherlands  
4 Lanes with HyperBowling

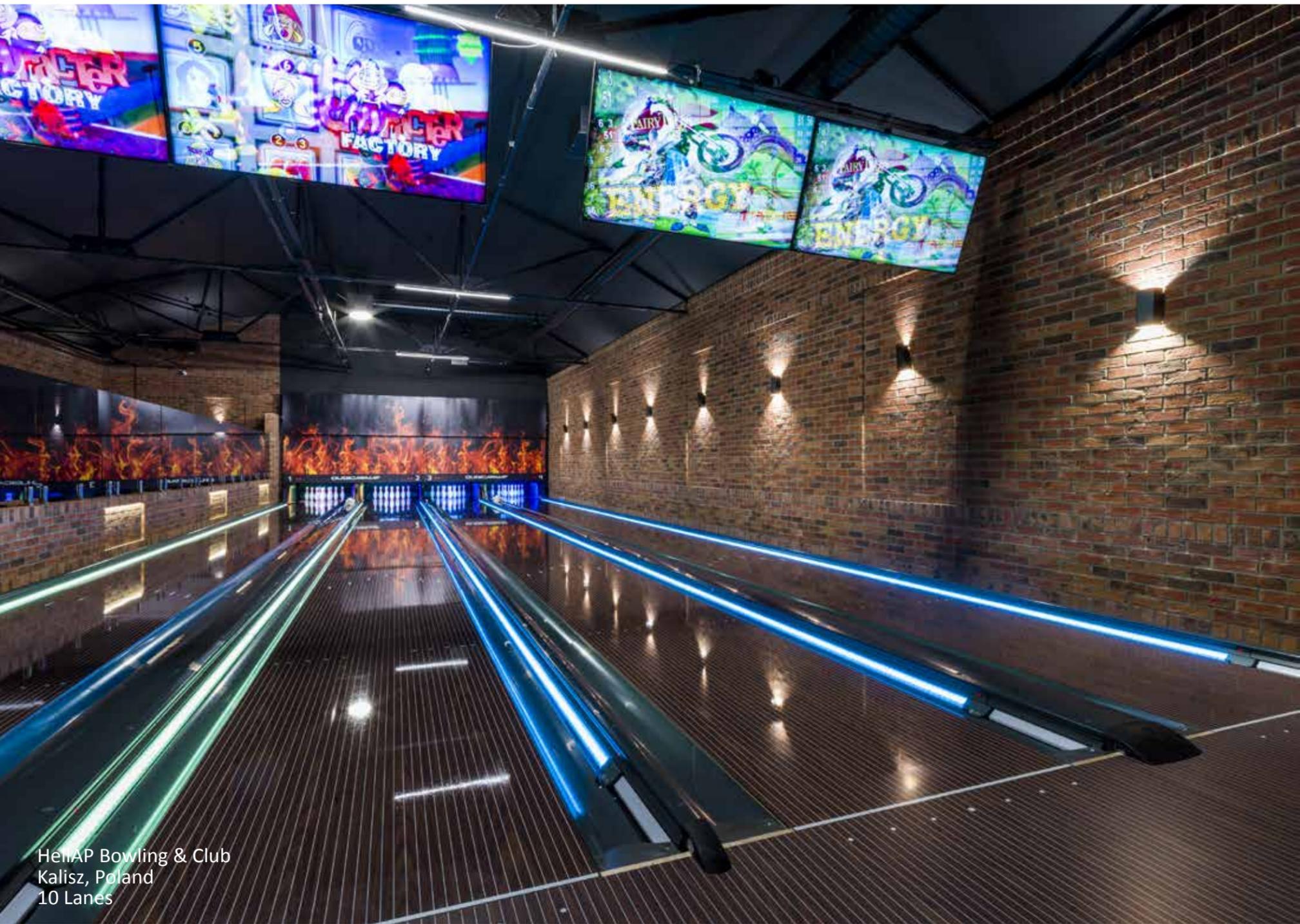
## Boutique Centers

Boutique Centers blend bowling, music and socialization, where the atmosphere and upscale food and beverage offerings play a significant role in terms of revenue.

Offering a hip and energetic environment, they frequently cater to millennials and young adults.

Bowling serves as the primary form of entertainment, but is set in a contemporary, social atmosphere. Furthermore, other entertainment options such as live music, bocce, shuffleboard and billiards provide additional sources of revenue.





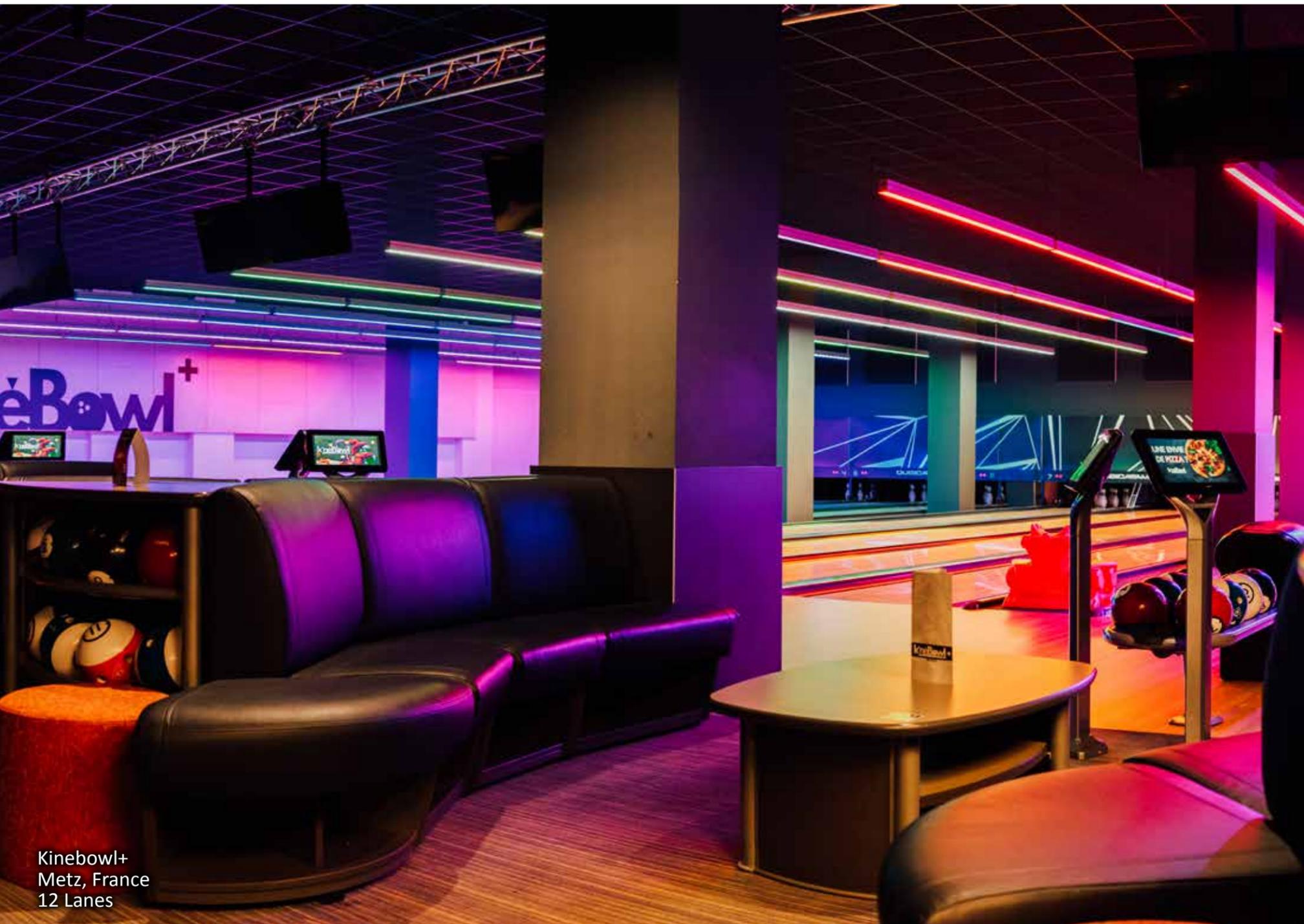
HeliAP Bowling & Club  
Kalisz, Poland  
10 Lanes





Cracker Zac's  
Johannesburg, South Africa  
4 Lanes with HyperBowling



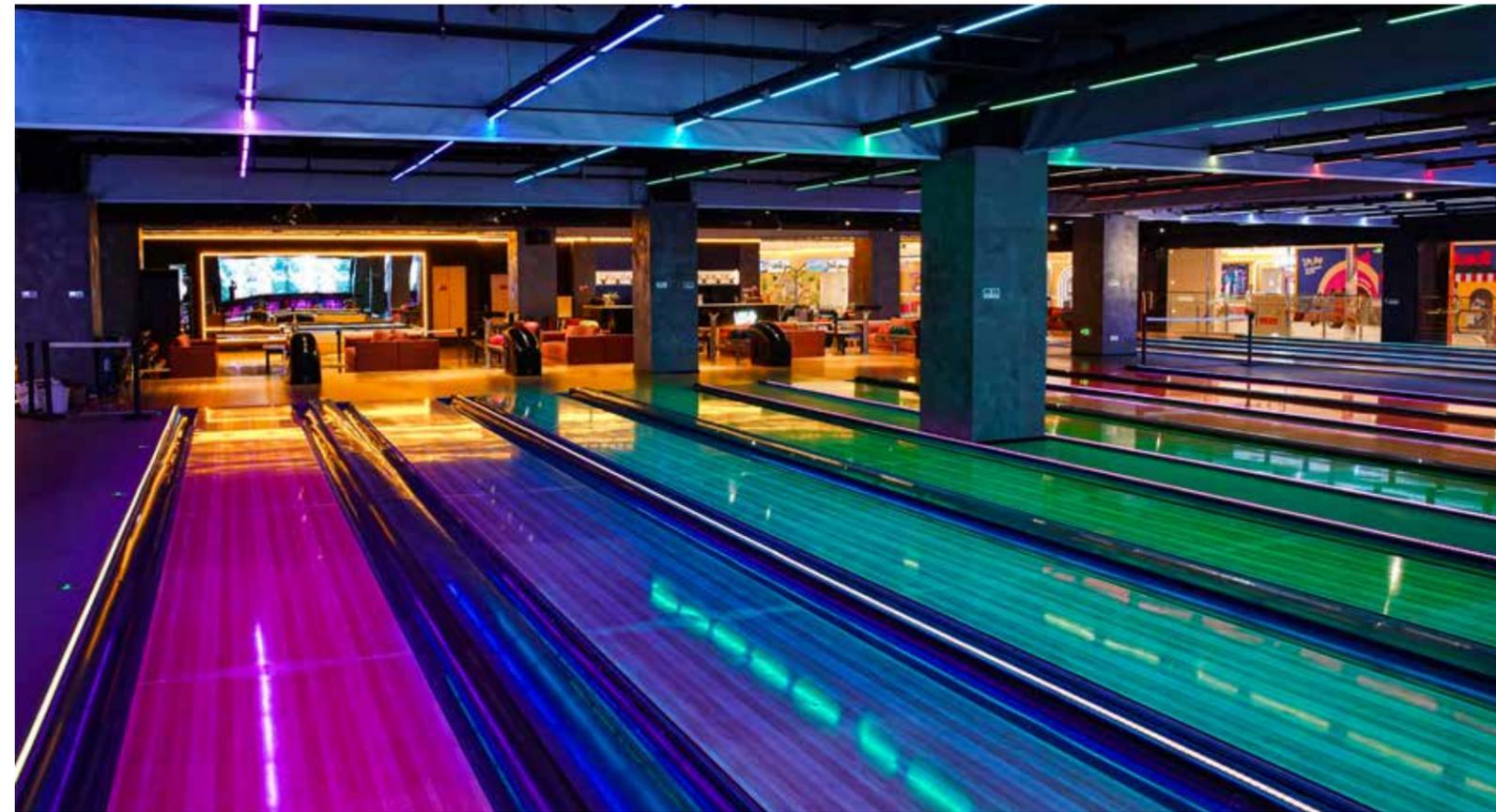


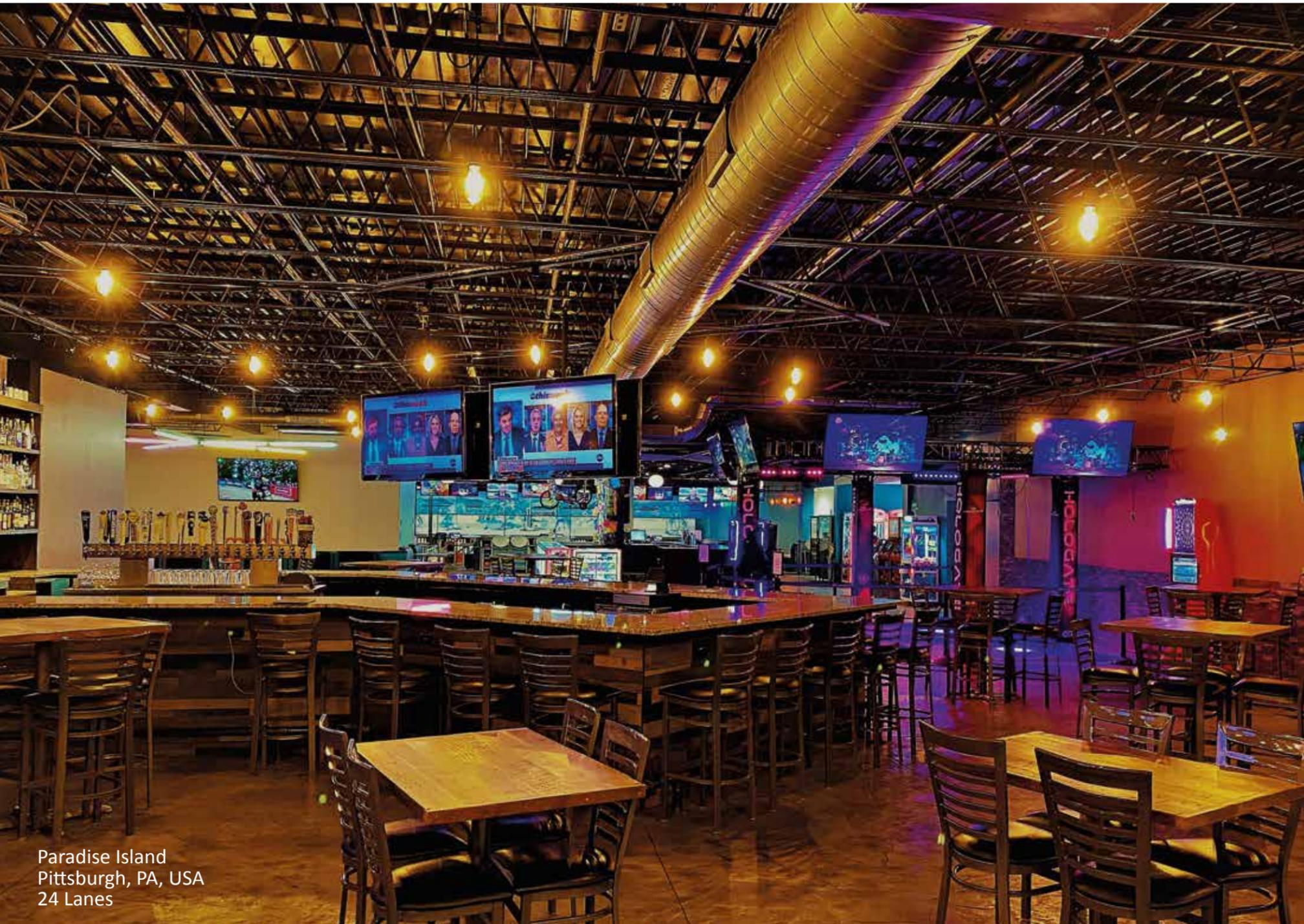
KineBowl+  
Metz, France  
12 Lanes





Lane Turn Bowling Center  
Hangzhou City, China  
14 Lanes

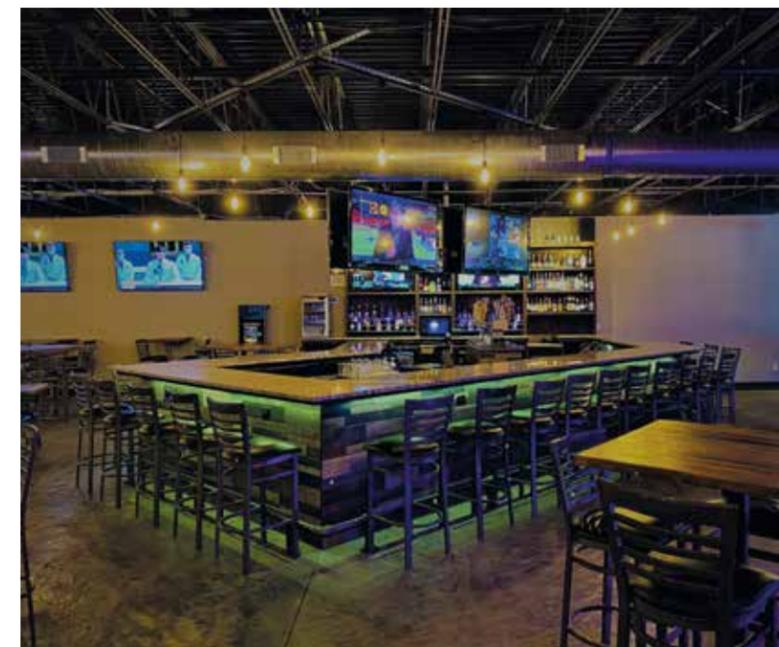
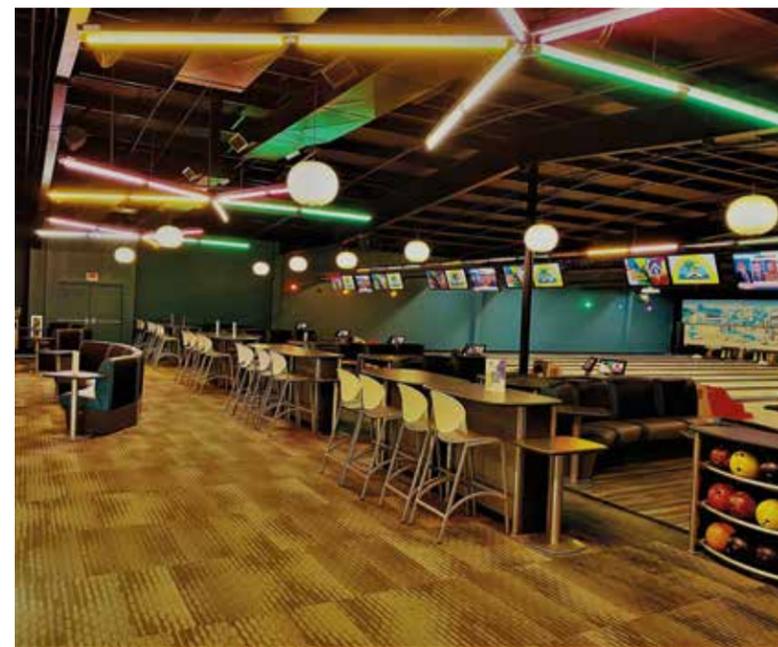


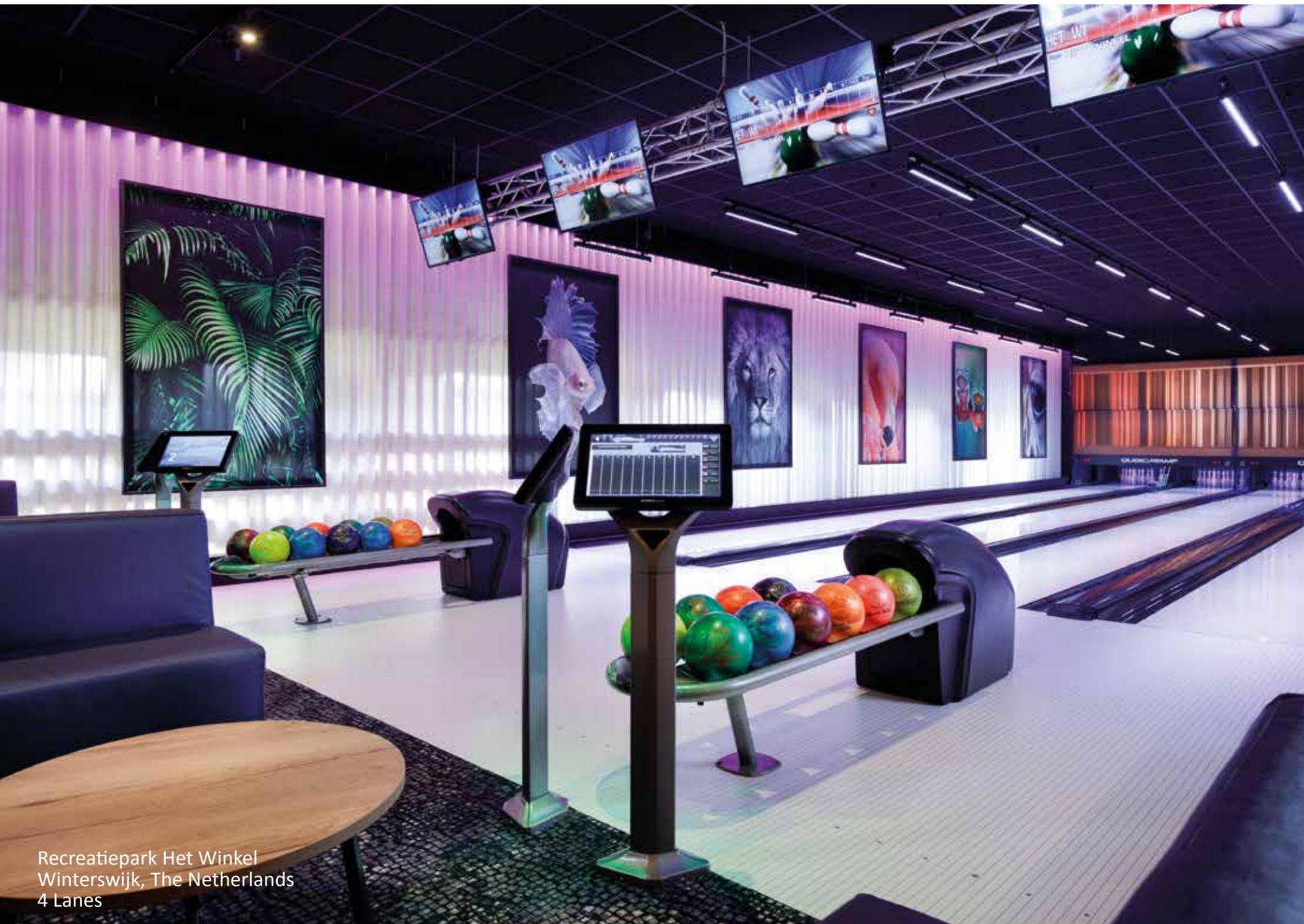


Paradise Island  
Pittsburgh, PA, USA  
24 Lanes

## Bars & Restaurants

One of the most innovative concepts for the bar and restaurant business has been the inclusion of chic and upscale bowling to broaden customer appeal and drive length of stay. High-end furniture, large TV screens along with unique and interactive games are a perfect complement to craft beers, artisanal wines and gourmet food offerings. It creates an ideal environment for private parties, corporate events and for patrons who are looking for a fun and social night out. No problem if space is an issue, as we have a variety of options from traditional tenpin to duckpin to mini bowling to compliment your business model.





Recreatiepark Het Winkel  
Winterswijk, The Netherlands  
4 Lanes



Bars & Restaurants

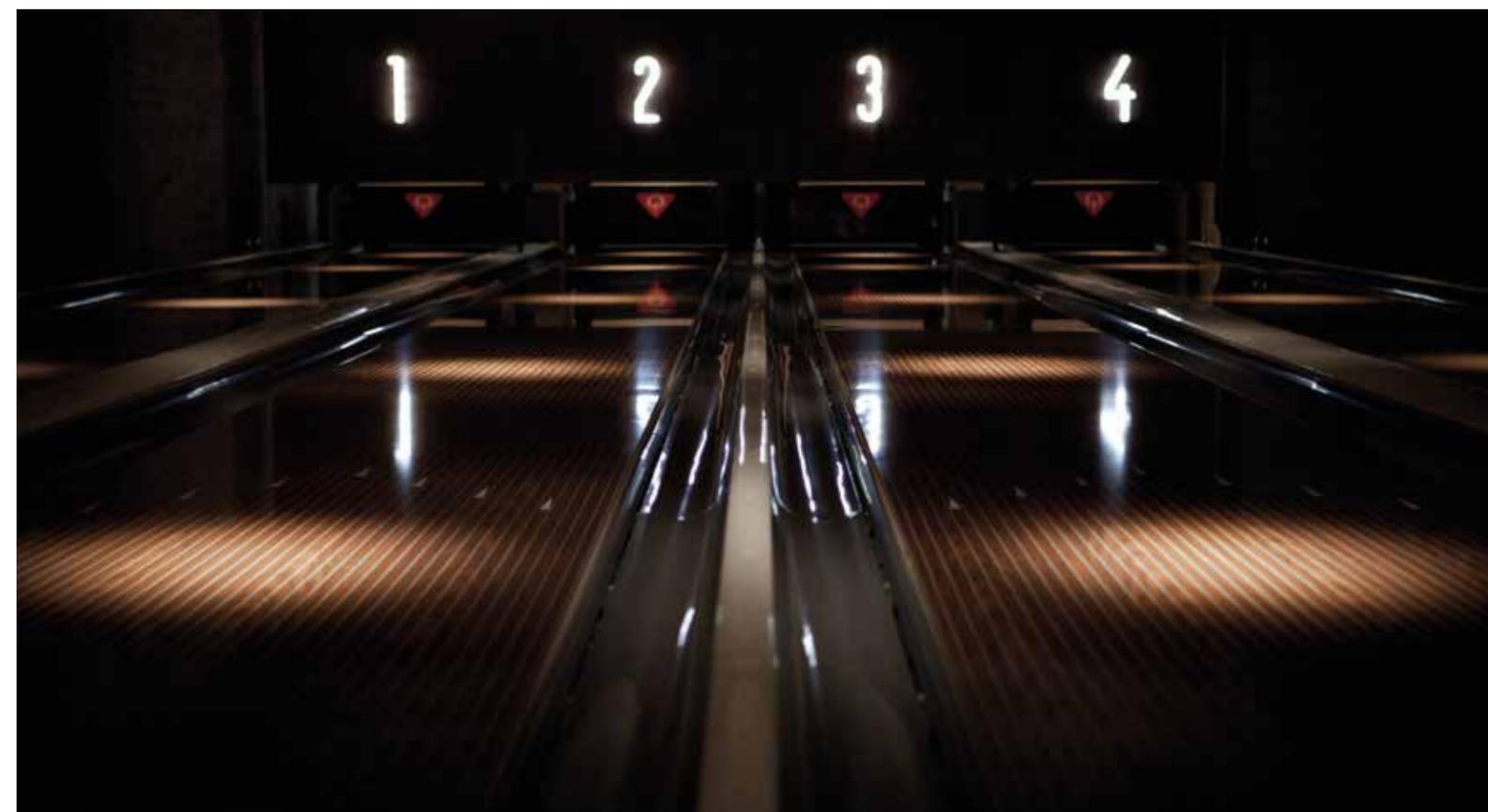
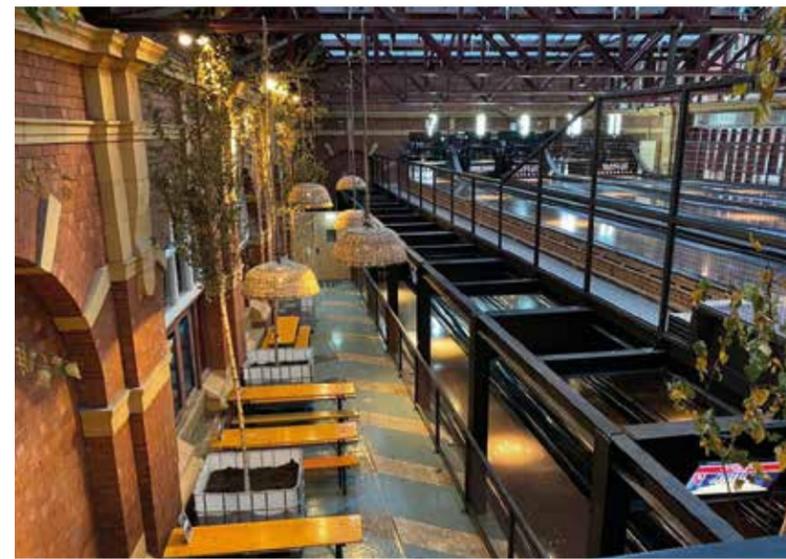


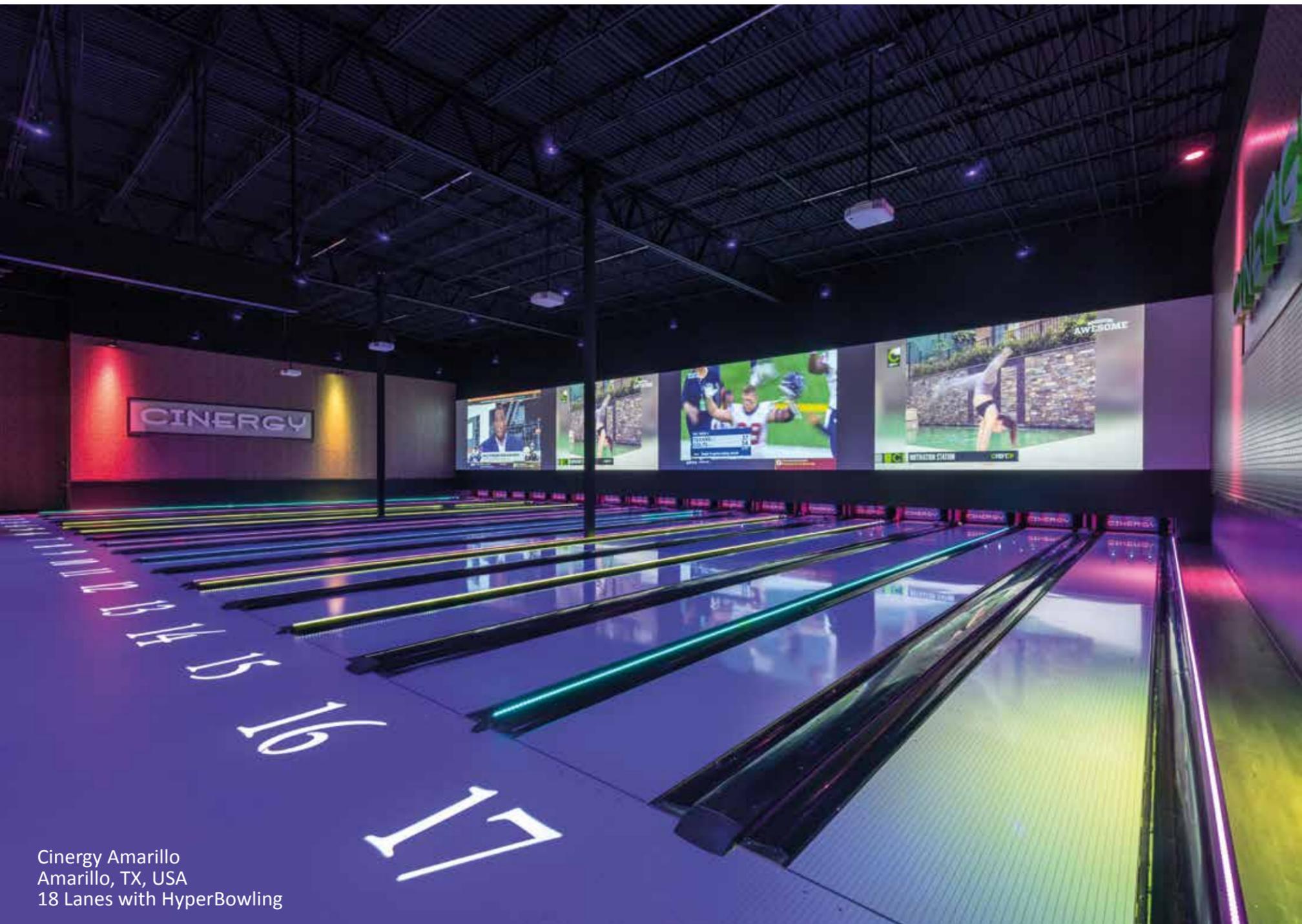
De Bourgondier Hulst  
Hulst, The Netherlands  
10 Lanes





Lane 7  
Leicester, United Kingdom  
9 Lanes

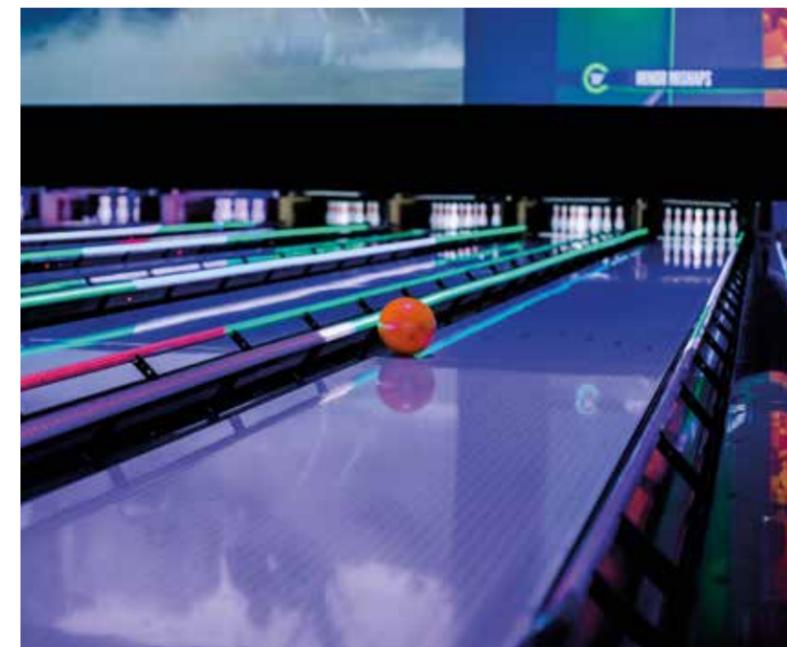


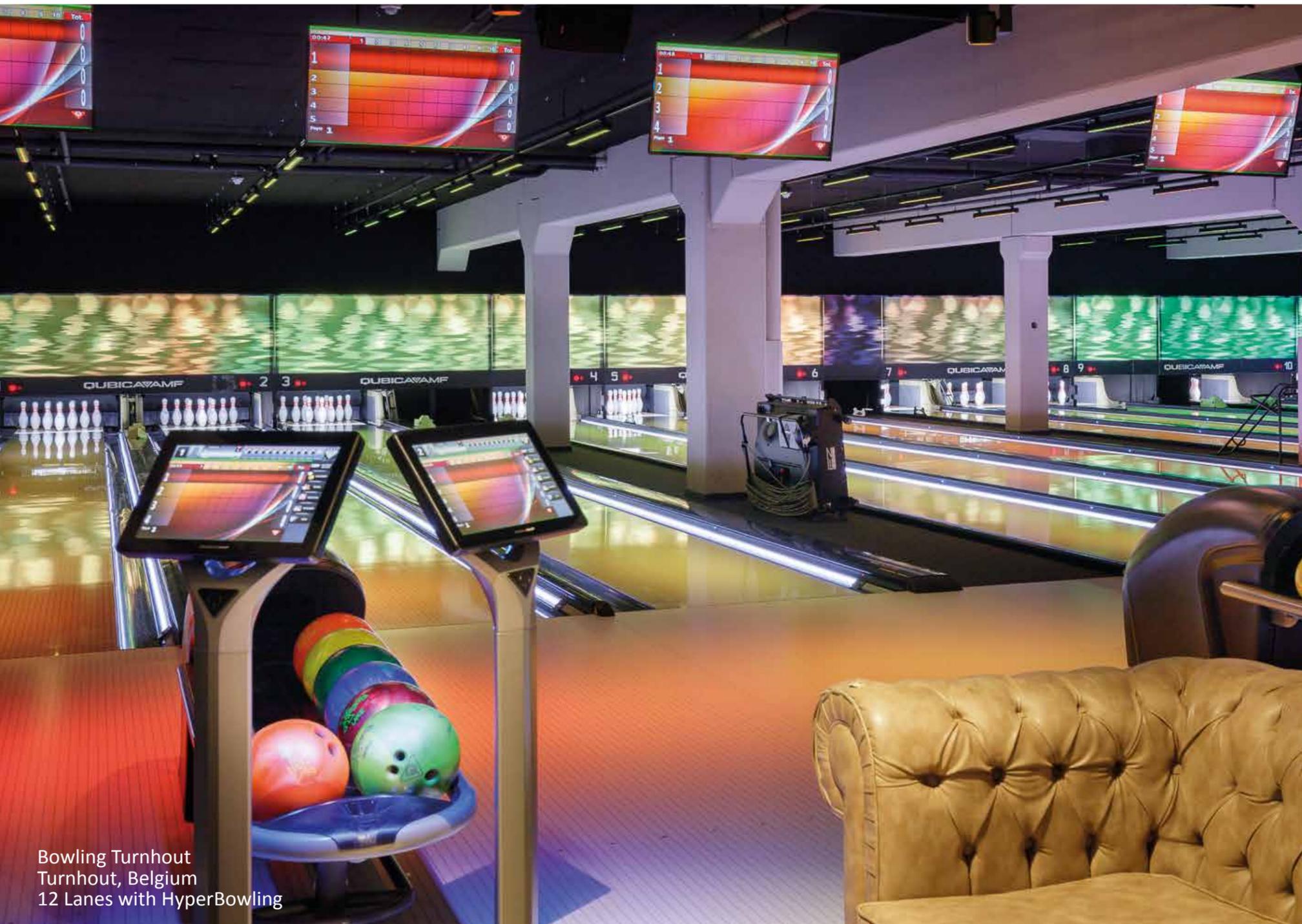


Cinergy Amarillo  
Amarillo, TX, USA  
18 Lanes with HyperBowling

## Cinemas

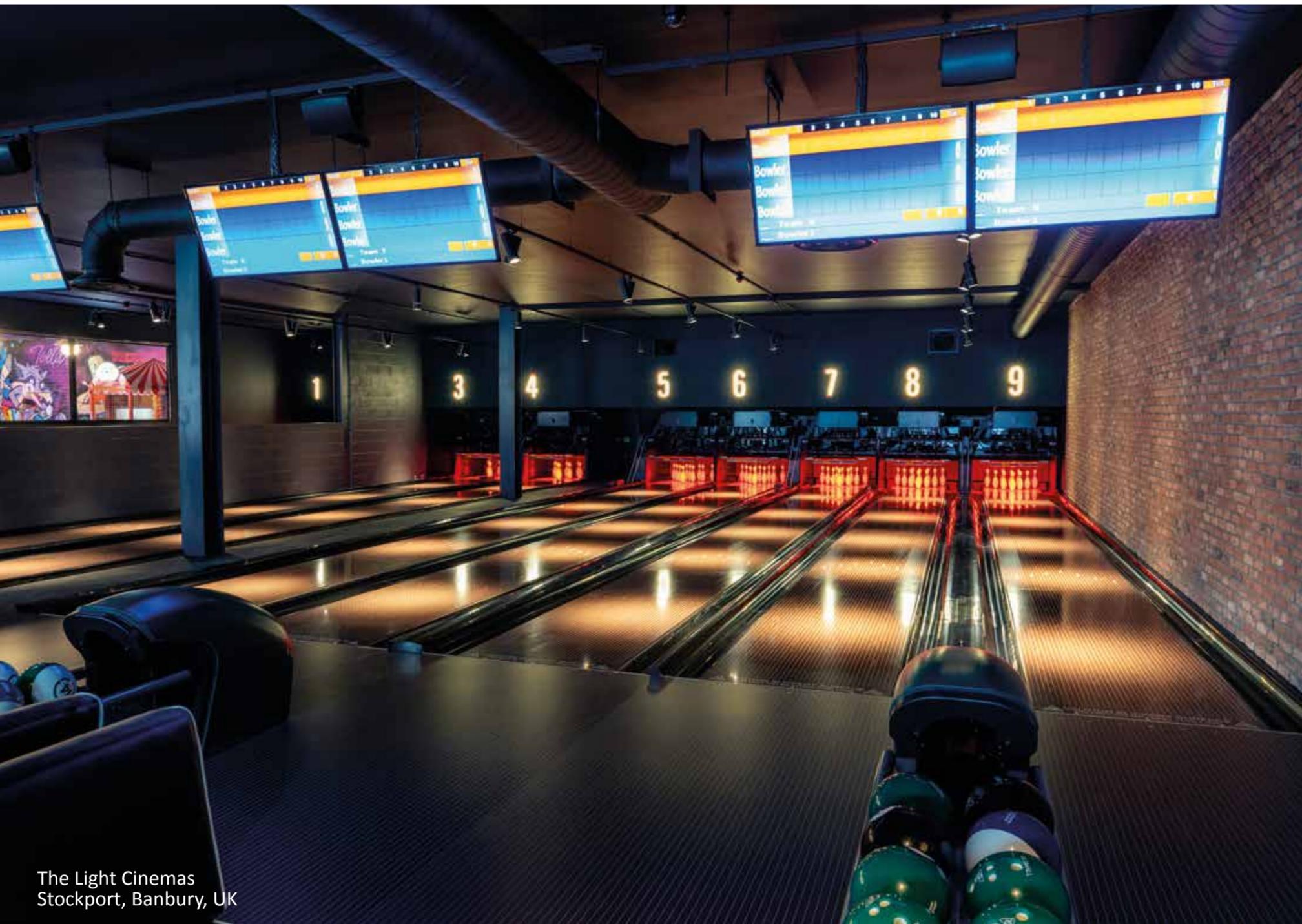
Cinemas have always been entertainment destinations but many have had to evolve and innovate to keep abreast with the changes in our movie watching habits. Today's cinemas are seeing new and ancillary profit centers like arcade games, food and beverage and birthday parties becoming a larger part of mix. Offering bowling is a perfect fit to drive a highly profitable business model.



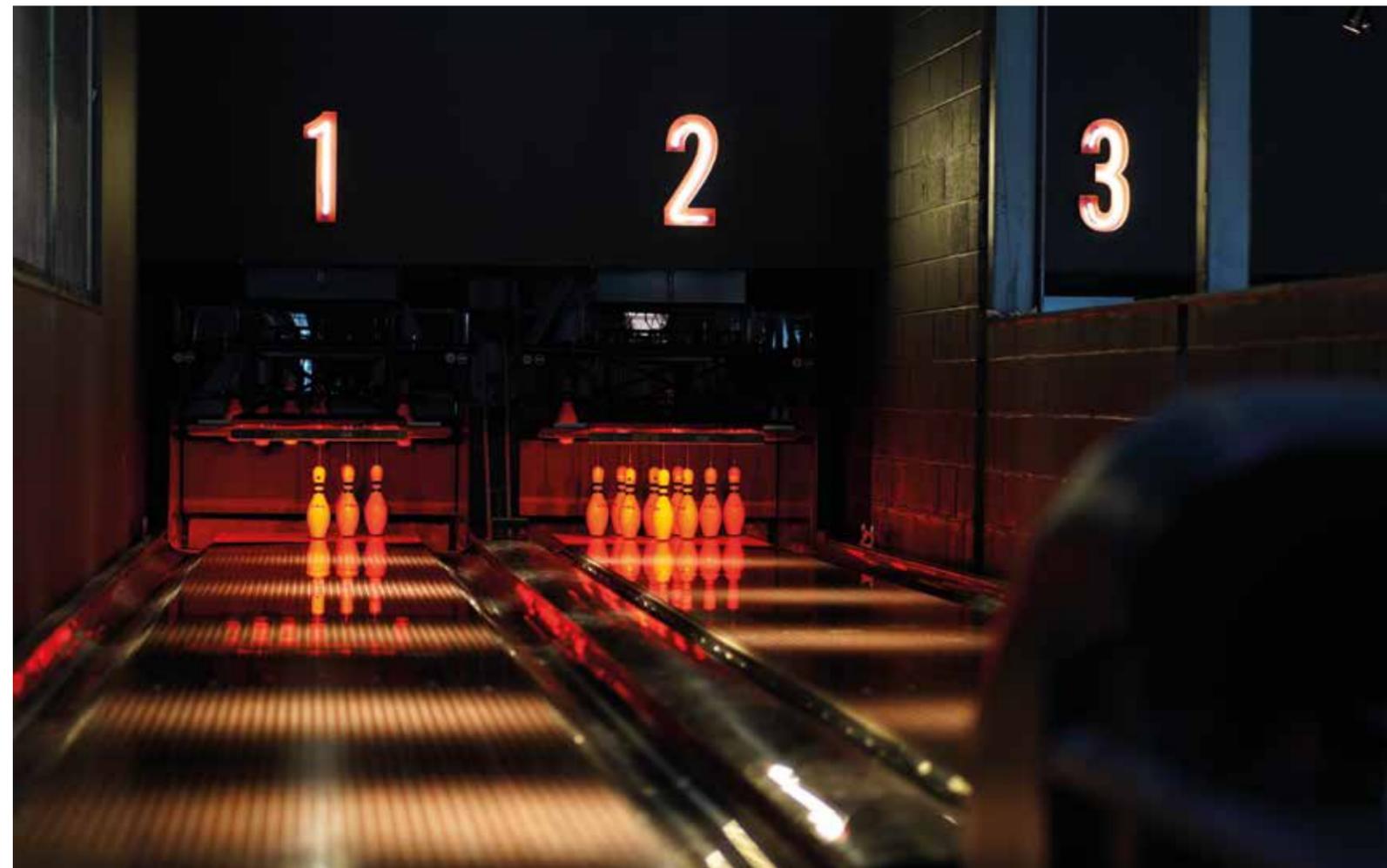


Bowling Turnhout  
Turnhout, Belgium  
12 Lanes with HyperBowling





The Light Cinemas  
Stockport, Banbury, UK

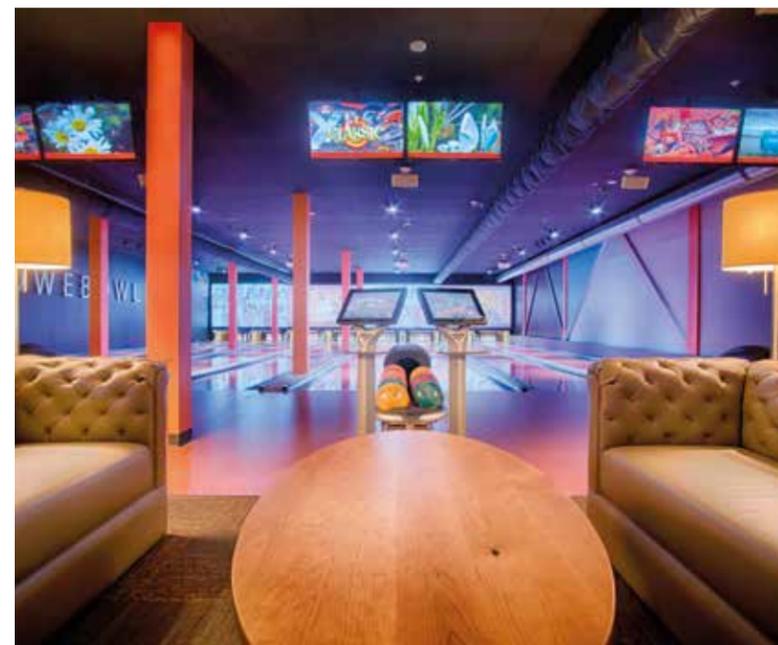




Stowe Bowl  
Stowe, VT, USA  
8 Lanes

## Hotels & Casinos

In today's market, the hotel and casino business is exposed to a high level of competition. Adding amenities, such as bowling, can help provide another draw and revenue stream, especially among younger consumers. Teamed with a trendy bar and high-end food, a bowling offering will keep the potential income from your guests (and walk-ins) firmly in-house.





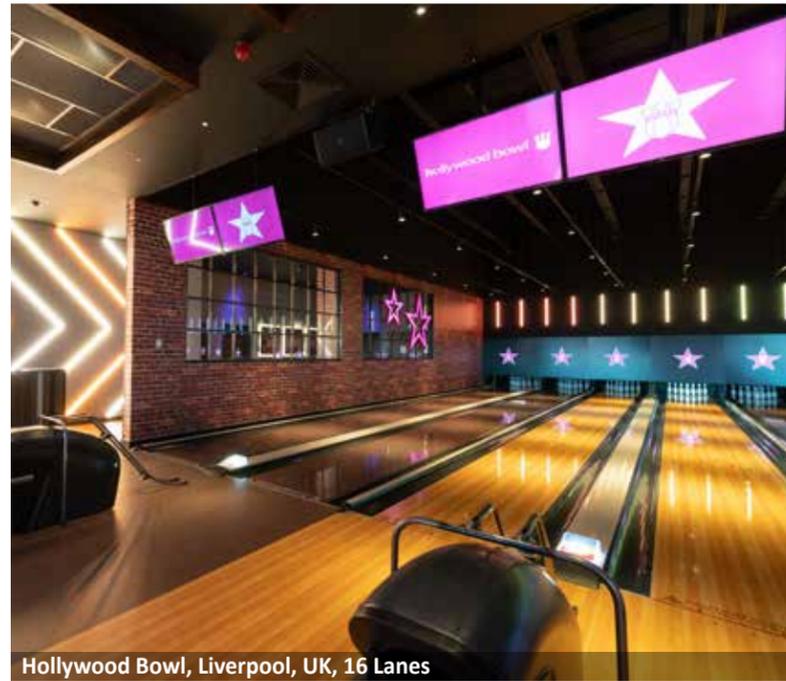
Angel of the Winds  
Arlington, WA, USA  
16 Lanes with HyperBowling





Grand Sierra Resort  
Reno, Nevada, USA  
8 Lanes with HyperBowling





Hollywood Bowl, Liverpool, UK, 16 Lanes



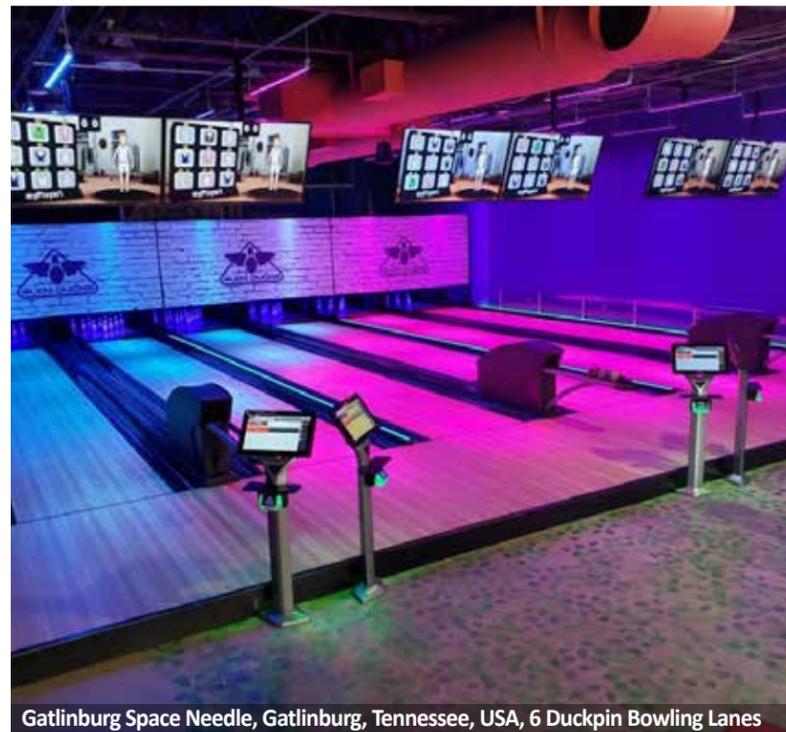
SpeedPark, Madrid, Spain, 20 Lanes



Plaza Sports, Coevorden, The Netherlands, 6 Lanes



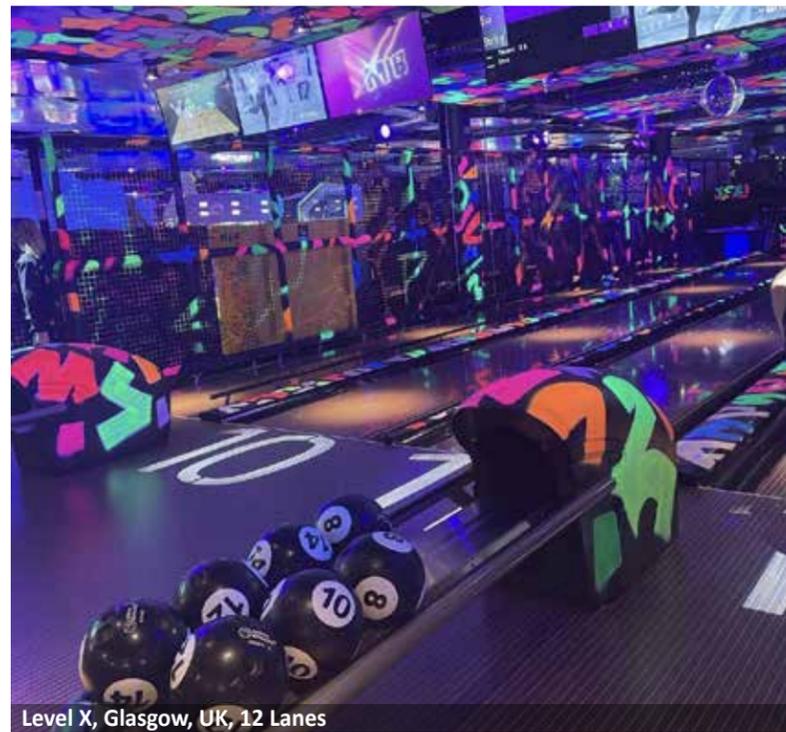
Good Times Bowling, Alabama, USA, 16 Lanes



Gatlinburg Space Needle, Gatlinburg, Tennessee, USA, 6 Duckpin Bowling Lanes



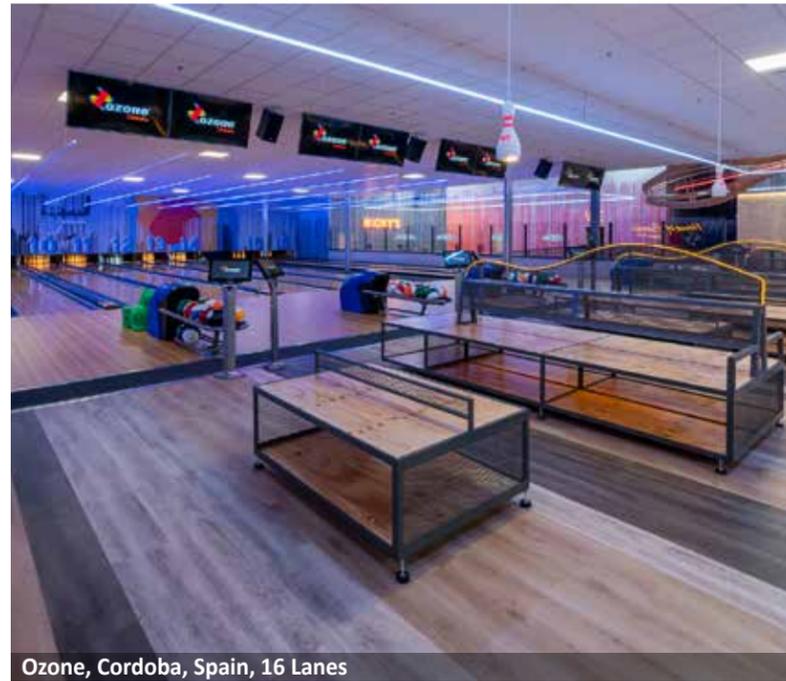
Great Wolf Lodge, Williamsburg, Virginia, USA, 6 Duckpin Bowling Lanes



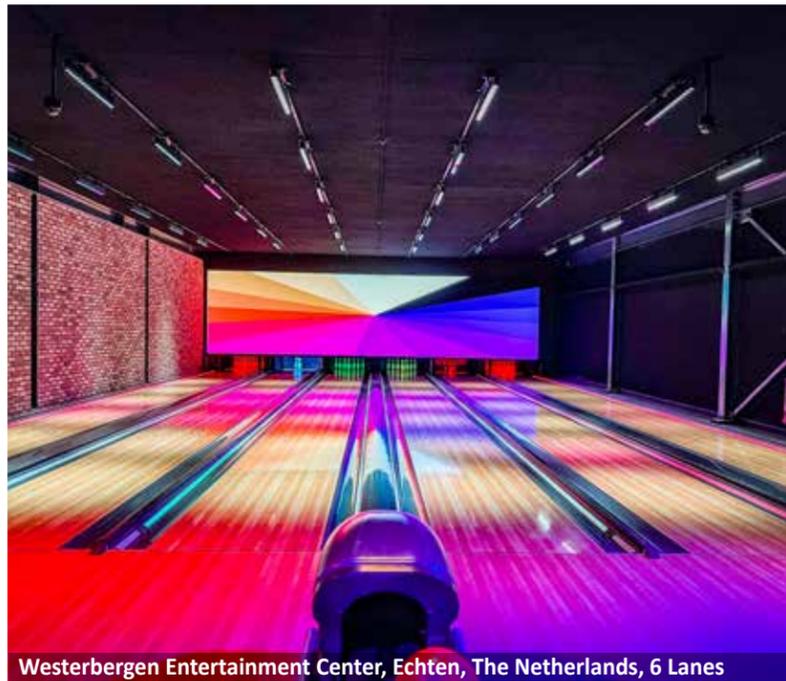
Level X, Glasgow, UK, 12 Lanes



NASCAR Speed Park, Serierville, Tennessee, USA, 6 Lanes of Highway66



Ozone, Cordoba, Spain, 16 Lanes



Westerbergen Entertainment Center, Echten, The Netherlands, 6 Lanes



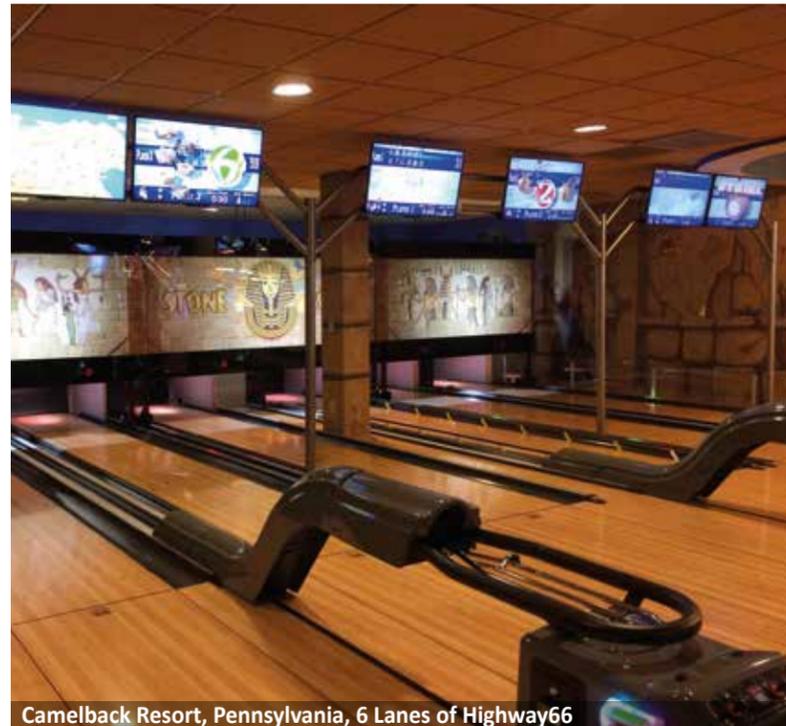
Bowlingcenter Schleswig, Schleswig, Germany, 16 Lanes



10k Alley at the JW Marriott Resort, Florida, USA, 6 Lanes of Highway66



Cecilies – Herlev, Denmark 12 Lanes



Camelback Resort, Pennsylvania, 6 Lanes of Highway66

Trust your vision  
to the experts at QubicaAMF.  
Deliver an amazing bowling experience.

At QubicaAMF your success is our priority. That's why we take innovation so seriously, and aggressively invest to create amazing products designed to help grow your business and drive customers to your facility.

No one else invests as much as we do in product innovation, year after year. With over a century of experience in the game of bowling, our relentless focus on quality and innovation, and the largest R&D team in the industry—QubicaAMF delivers a strong equipment value and sound investment performance.

We're the experts. We're a global leader and your local partner.

Trust your vision to QubicaAMF.



Visit us online at [www.qubicaamf.com](http://www.qubicaamf.com) to get inspired or call your QubicaAMF representative today!



Invest in bowling!



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